

2<sup>nd</sup> November, 2018

DCS – Listing  
BSE Limited  
1<sup>st</sup> Floor, New Trading Ring,  
Rotunda Building, P.J. Towers,  
Dalal Street, Mumbai – 411 001

Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No.C/1, G Block,  
Bandra Kurla Complex (East), Mumbai – 411  
051

**Scrip Code - 506655**

**Scrip Symbol - SUDARSCHEM**

Dear Sir,

**Sub : Presentation made to analysts / institutional investors**

This has reference to a presentation made at the call with Analysts / Investors on 30<sup>th</sup> October, 2018.

We attach herewith an updated copy of the presentation for information of our investors.

Kindly take the same on record.

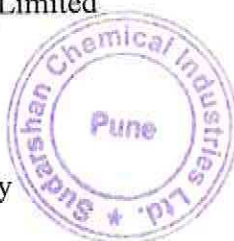
Thank You

Yours Truly,

For Sudarshan Chemical Industries Limited



For Mandar Velankar  
DGM – Legal & Company Secretary



Encl : As above

**Sudarshan Chemical Industries Limited**  
**Global Head Office :**  
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[www.sudarshan.com](http://www.sudarshan.com)



# INVESTOR PRESENTATION

October 2018

**SUDARSHAN**

# Safe-harbor statement

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This presentation may contain statements which reflect Management's current views and estimates and could be construed as forward looking statements.

These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements.

These risks and uncertainties include, but are not limited to our exposure to changes in general economic conditions, market, Foreign currency and other risks, changes in government policies/regulations, tax regimes as also technological changes.

The company assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of subsequent development, information or events or otherwise.

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Group overview

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**SUDARSHAN**

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Group overview

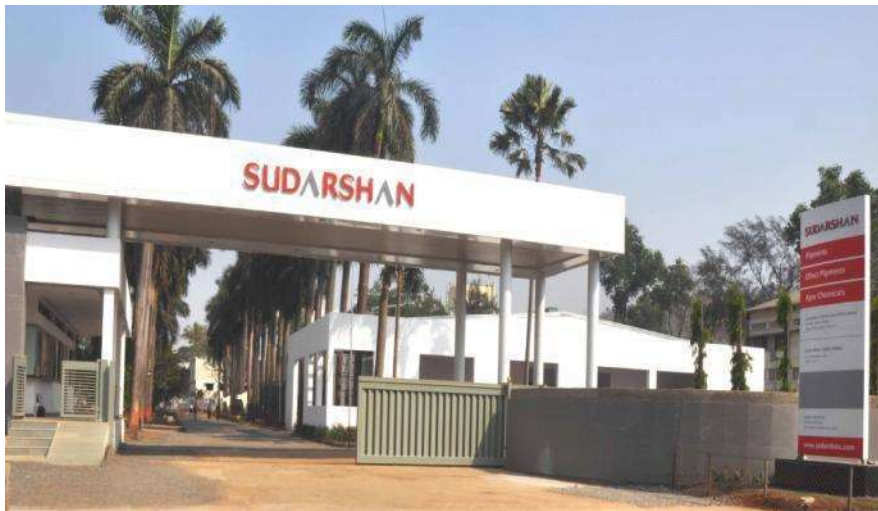
Financial results

Business outlook

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# Sudarshan at glance



Incepted in 1952

Manufacturer of Pigments & Effect pigments

Largest pigment producer in India with 35% market share



4<sup>th</sup> largest pigment producer in the world

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# Fiscal year highlights

**Consolidated  
revenue at ₹  
16,461 mill (FY18)**

Entire group revenue

**Pigment global  
revenue at ₹  
13,293 mill (FY18)**

YoY growth of 17%

**FY18 PBDIT 13.3%**

Continuing operations  
margins at consol level

**India CSR Award**

Total CSR spend at ₹  
19 mill, increase of  
32%

**Recognitions**

Socially Responsible  
Exporter & World HRD  
for innovation in  
recruitment

**DMAI award**

Excellent performance  
in Energy conservation  
by large scale unit

**Lowering carbon  
emissions**

Reduction in utility  
usage saving ₹ 57 mill

**Credit rating  
upgrade**

Short term debt rating  
'IND A1+'

**R&D spend  
crosses ₹ 100 mill**

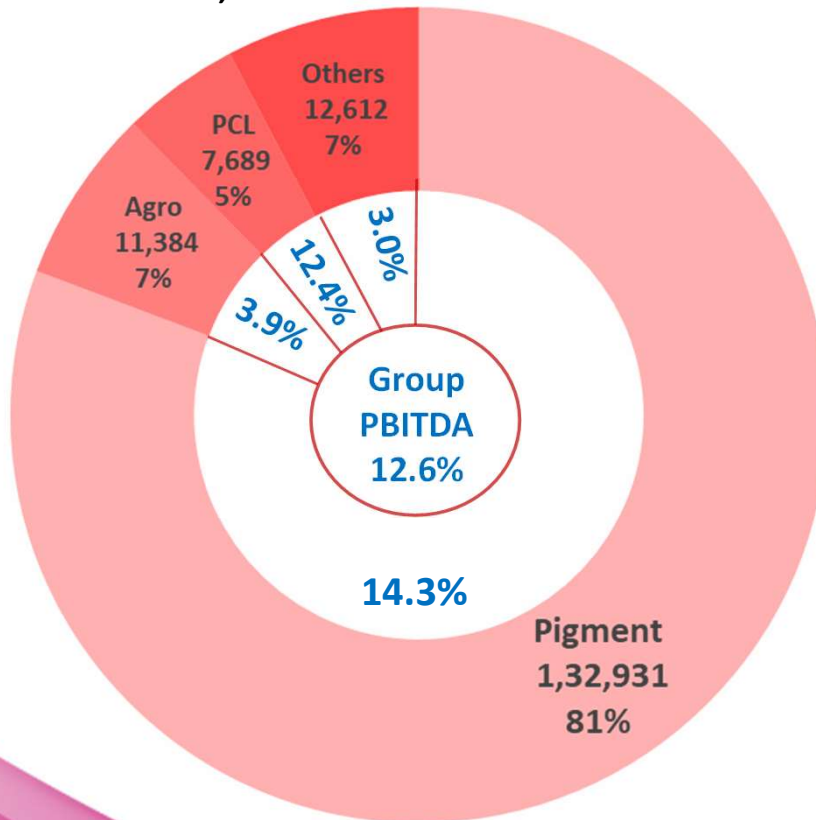
Launch of 15 new  
products

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# FY18 Group Revenue

Group Revenue : INR 164,616 lakhs

FY17-18 Consolidated Revenue  
from Operations in INR Lakhs  
(net of excise duty)



## Agro Chemical Division

- Agro business was low margin and non-strategic
- Manufacturing business has been discontinued since Apr'18
- Business Transfer Agreement concluded on 20-Sep to transfer Agro Formulation Brand Business on a going concern basis

## Prescient Color Limited (PCL)

- Divestment of master batch business demonstrates commitment of Pigment business to grow aggressively in plastics industry through no-conflict approach with customers
- Subsidiary business was sold to Americhem Inc. & transaction concluded on 1<sup>st</sup> June 2018

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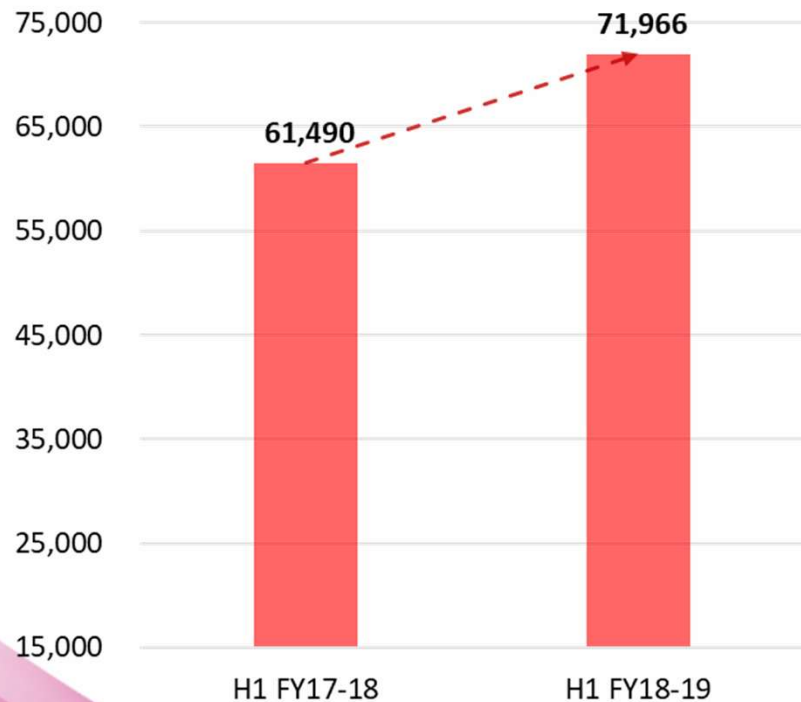
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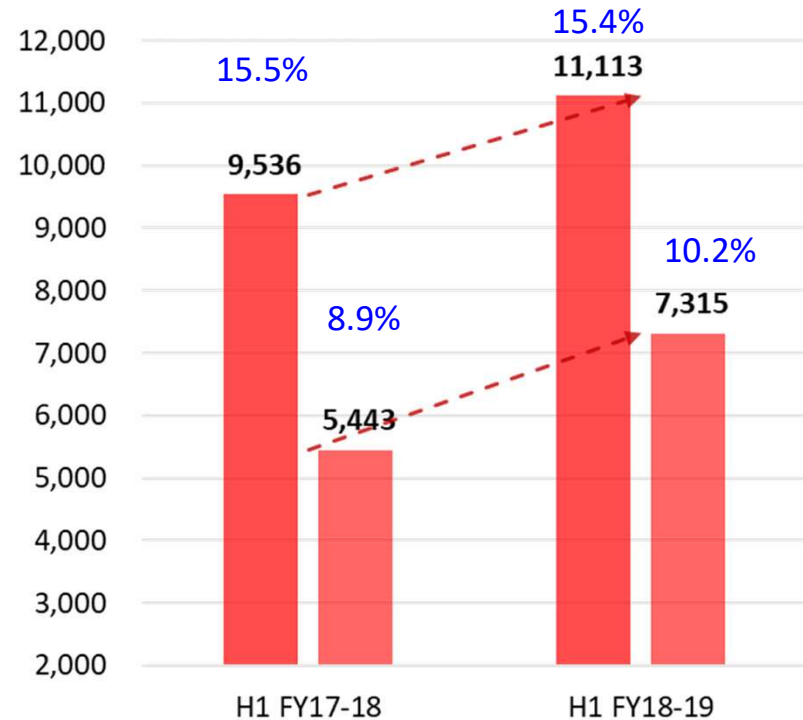
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# Half yearly financial update

In ₹ lakhs



Income from operations  
grew at 17%



PBDIT growth 17%  
PBT\* growth 34%

PBDIT & \*PBT (excluding other income) as  
percent to Total Income from operations

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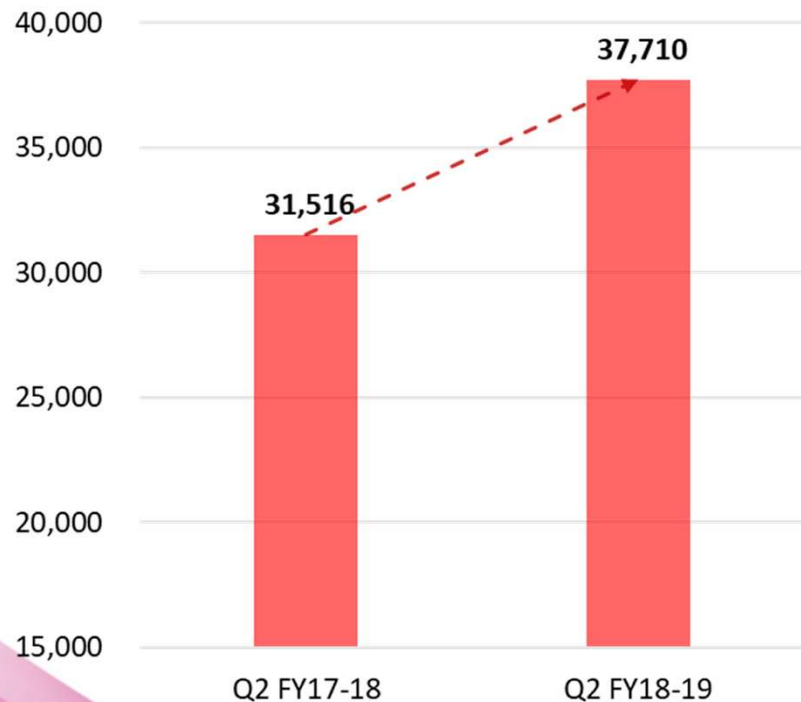
## Half yearly financial update

| Particulars ( <i>Amounts in ₹ lakhs</i> ) | H1 FY17-18 | % to total income | H1 FY18-19 | % to total income | Change % |
|-------------------------------------------|------------|-------------------|------------|-------------------|----------|
| Total income (net of excise duty)         | 61,490     |                   | 71,966     |                   | 17%      |
| Cost of goods sold                        | 35,219     | 57%               | 41,646     | 58%               | 18%      |
| Gross margins                             | 26,272     | 43%               | 30,320     | 42%               | 15%      |
| Employee cost                             | 3,968      | 6%                | 4,761      | 7%                | 20%      |
| Other expenses                            | 12,767     | 21%               | 14,446     | 20%               | 13%      |
| Operating profit (PBDIT)                  | 9,536      | 16%               | 11,113     | 15%               | 17%      |
| Finance cost                              | 1,289      | 2%                | 607        | 1%                | -53%     |
| Depreciation                              | 2,804      | 5%                | 3,190      | 4%                | 14%      |
| Profit before tax                         | 5,443      | 9%                | 7,315      | 10%               | 34%      |

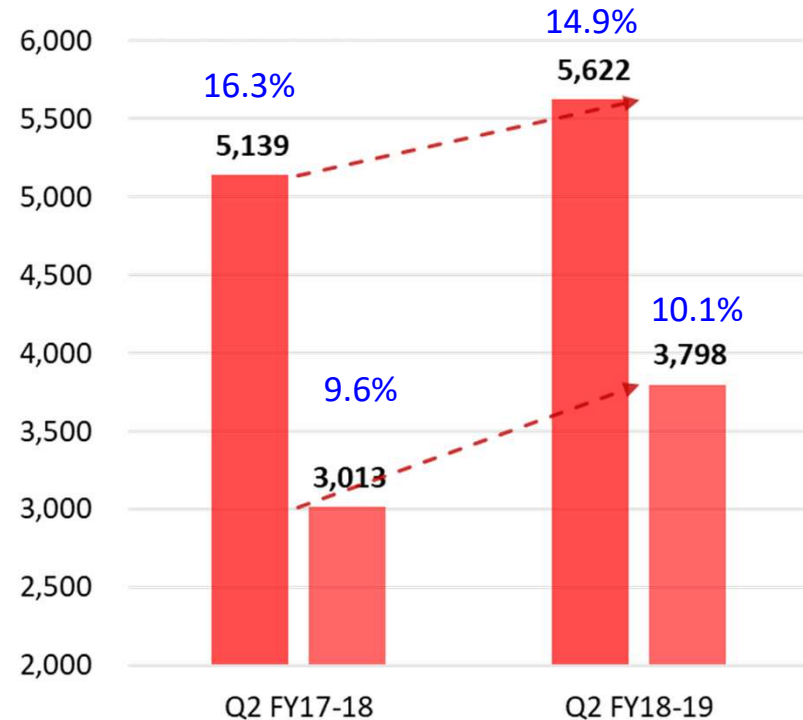
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# Quarterly financial update

In ₹ lakhs



Income from operations  
grew at 20%

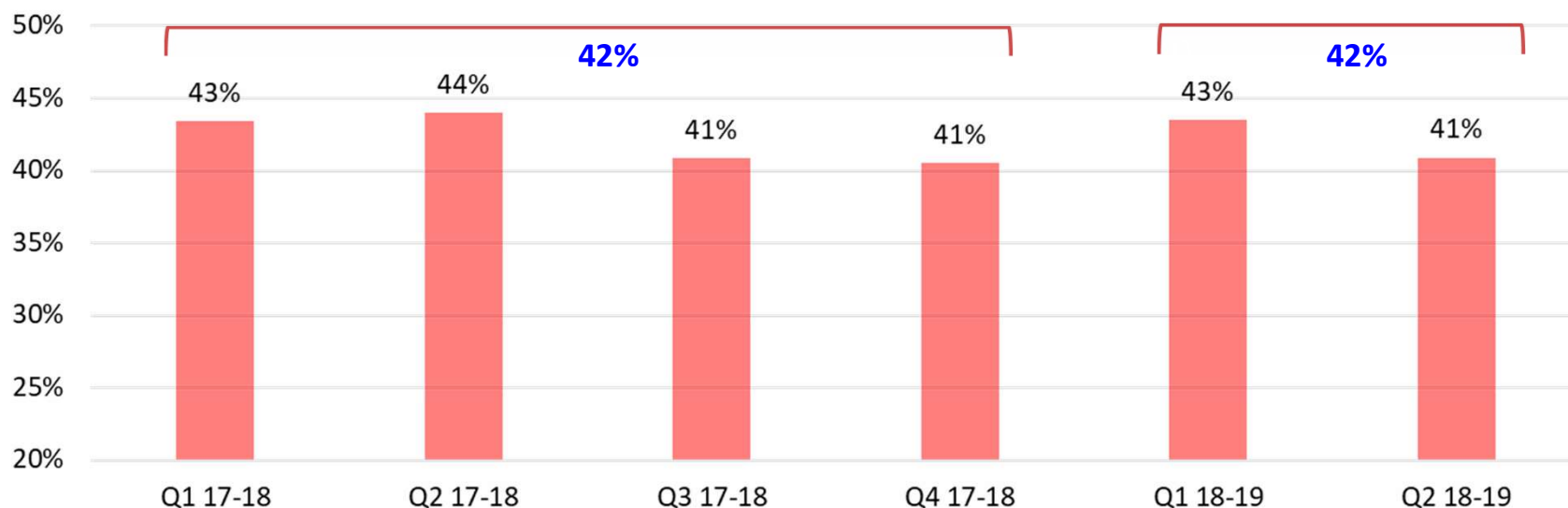


PBDIT growth 9%  
PBT\* growth 26%

PBDIT & \*PBT (excluding other income) as  
percent to Total Income from operations

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# Gross margin performance



FY18 gross margins presented based on comparable cost of goods sold to adjust for excise duty effect as detailed in notes

- Few raw materials increased sharply during Q2; some impact seen in material availability for which planned RM stocks built up
- Rapid depreciation in Rupee during September impacted import costs
- Expect stability on raw materials pricing to come in by end of Q3
- Customer price increase pursued in Q2 and same will continue in Q3 to cover recent RM increases

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## Key ratios

|                                                                   | As on      |            |
|-------------------------------------------------------------------|------------|------------|
|                                                                   | 31.03.2018 | 30.09.2018 |
| Debt-Equity                                                       | 0.81       | 0.52       |
| Current ratio                                                     | 1.31       | 1.48       |
| EPS (basic & diluted - Annualised)<br>Excluding exceptional items | 12.40      | 14.61      |

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## Business highlights

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- Capacity increase and backward integration projects worth ~ ₹ 200 crores under implementation
- Raw materials continued at elevated levels and selling price increases pursued
- The Company has adopted Hedge Accounting [Ind AS 109 Financial Instruments] with effect from 1st July, 2018

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## Segment reporting

| Particulars ( <i>Amounts in ₹ lakhs</i> ) | 30.09.2018 | 30.06.2018 | 30.09.2017 |
|-------------------------------------------|------------|------------|------------|
| <b>Segment Revenues</b>                   |            |            |            |
| Pigments                                  | 36,352     | 34,002     | 31,027     |
| Others                                    | 1,358      | 253        | 489        |
|                                           |            |            |            |
| <b>Segment Results</b>                    |            |            |            |
| Pigments                                  | 3,405      | 4,443      | 3,878      |
| Others                                    | 465        | (133)      | 59         |

- Raw material price increases has lead to increase in COGS by ~ 3.2% for Pigments division which resulted in reduction in segment profitability from 13.1% in Q1 to 9.4% in Q2 FY19

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## Business outlook

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Customer price increase and tighter cost control to help maintain profitability

Gains from divestment of masterbatch and Agro Formulations business to be deployed in capex for expansion of Pigment business

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Thank You

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- Spiritually fullfilled • Socially just • Environmentally sustainable •

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