

Merck Q2 2012 Earnings Presentation

Transformation starts to yield first results

August 14, 2012





Disclaimer

Remarks

All comparative figures relate to the corresponding last year's period.

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Agenda

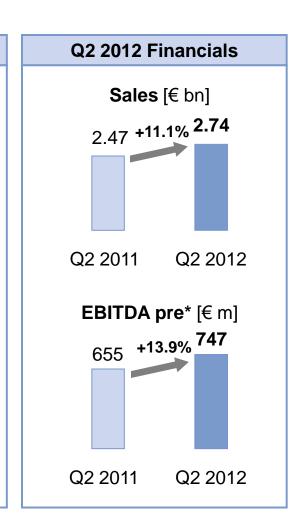
- 1. Q2 Highlights
- 2. Q2 Financial Update
- 3. Update on Consumer Health



Q2 2012: Overall a good quarter

Key Highlights

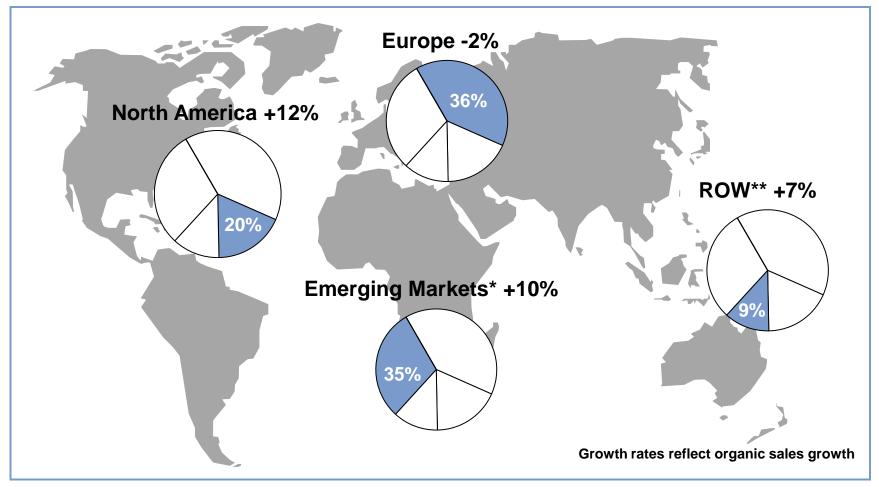
- Solid top-line performance in all divisions driven especially by strong organic sales growth from Merck Serono and favorable FX rates
- Operating leverage, lower discretionary spending, and first implementation of cost efficiencies lead to profitability improvement
- Free cash flow benefits from higher profitability and strong improvement in working capital
- Reported EBIT lowered by €376 m in one-time charges relating to the efficiency program



* EBITDA pre one-time items



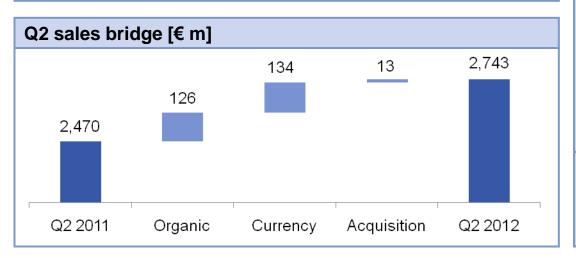
Merck Serono sales drive increase in North America and Emerging Markets





Strong top-line growth stemming from organic and FX contribution

Q2 yoy sales	Organic	Currency	Acq.	Total
Merck Serono	7%	4%	0%	11%
Consumer Health	1%	2%	0%	3%
Perf. Materials	4%	10%	0%	14%
Merck Millipore	3%	6%	2%	11%
MERCK GROUP	5%	5%	1%	11%



Q2 drivers

- Solid sales increase by 11%
- Main drivers for sales growth are organic (+5%) and FX growth (+5%)
- Merck Serono, especially Rebif and Gonal-f, and Performance Materials drive performance

Strong pricing and US dollar supports sales



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Strong sales growth and cost management drive EBITDA pre improvement

[€ m]	Q2 2012	Q2 2011	Δ
Sales	2,743	2,470	11%
EBITDA pre Margin (% of sales)	747 27.2%	655 26.5%	14%
EPS pre [€]	1.92	1.60	20%
Operating cash flow	694	292	138%

[€ m]	Jun 2012	Dec 2011	Δ
Net financial debt	2,942	3,484	-16%
Employees	40,085	40,676	-1%

- Sales growth of 11% reflects 5% organic growth, 5% benefit from changes in FX, 1% from acquisitions
- EBITDA pre margin increases by 70 basis points on higher sales and lower costs
- Strong operational performance drives EPS pre improvement
- Cash flow from operating activities benefits from improved efficiency of working capital
- Net financial debt lowered



Higher Rebif and Fertility sales, tight cost control and efficiencies drive performance

[€ m]	Q2 2012	Q2 2011	Δ
Total Revenues Sales Royalty and Comm. Income	1,649 1,546 102	1,480 1,395 84	11% 11% 21%
Gross Profit Margin (% of sales)	1,332 <i>86.1%</i>	1,188 <i>85.1%</i>	12%
Marketing & Selling	-359	-366	-2%
Royalty and Comm. Exp.	-148	-113	31%
Administration	-64	-64	-1%
Other Expenses / Income	-267	-218	22%
R&D	-326	-301	8%
Amortization	-165	-263	-37%
EBIT	4	-138	n.m.
Depreciation & Amortization	244	477	-49%
One-time items	192	27	>100%
EBITDA pre Margin (% of sales)	439 28.4%	366 26.3%	20%

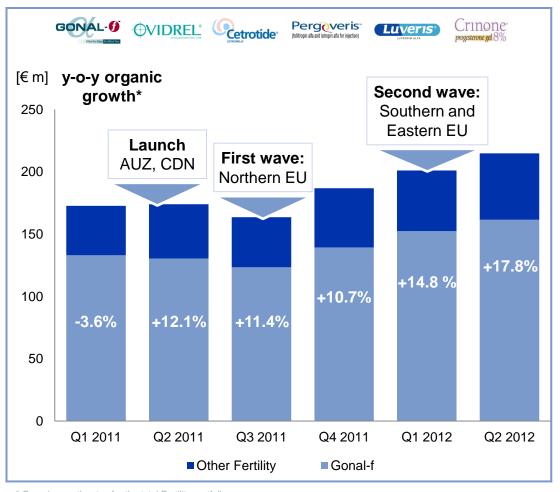
Comments

- Sales growth of 11% reflects
 7% organic growth and 4%
 benefit from FX
- Mainly driven by Rebif (pricing US) and the Fertility portfolio (growing in all markets)
- Royalty income benefiting from Humira and FX
- Other expenses include restructuring costs (€190 m)
- R&D contains charges for EXPAND and PETACC-8, but also some early costs for new pipeline projects
- Amortization in Q2 2011 affected by one-time items
- Strong increase in EBITDA pre reflects strong sales and operational improvement

Merck Serono - Fertility



Successful roll-out of family of pens supports double-digit organic sales growth in Fertility



- Global sales of €215 m in Q2 2012
- Competitive differentiation through common delivery platform for all gonadotropins in the Fertility Portfolio
- Now launched in 30 countries
 - Europe
 - Australia
 - Canada
 - India (June 2012)
- Further Emerging Markets currently under preparation
 - Roll-out during 2012/2013
- In the US, sales are driven by price increases and changed distribution model



^{*} Organic growth rates for the total Fertility portfolio

Consumer Health



Advancing toward improved performance

[€ m]	Q2 2012	Q2 2011	Δ
Total Revenues Sales Royalty and Comm. Income	122 121 1	118 118 1	3% 3% -26%
Gross Profit Margin (% of sales)	83 68.9%	80 67.7%	5%
Marketing & Selling	-54	-57	-4%
Royalty and Comm. Exp.	0	0	n.m.
Administration	-6	-6	4%
Other Expenses / Income	-8	0	>100%
R&D	-5	-6	-22%
Amortization	-1	-1	12%
EBIT	10	10	1%
Depreciation & Amortization	3	3	-15%
One-time items	5	0	n.m.
EBITDA pre Margin (% of sales)	18 14.7%	13 11.0%	37%

Comments

- Sales increase 1% organically, 2% benefit from FX
 - Strong sales growth in Emerging Markets (particular Everyday Health) compensates for weak performance in Europe
- Marketing & Selling savings due to lower sales promotion and reduced sales force costs
- Other expenses include restructuring costs (€5 m)
- Reported EBIT flat despite restructuring costs
- EBITDA pre improving mainly due to better resource allocation and first efficiencies

Performance Materials



Healthy volumes in liquid crystals and positive currency benefit contribute to a sound quarter

[€ m]	Q2 2012	Q2 2011	Δ
Total Revenues	427	373	14%
Sales	426	373	14%
Royalty and Comm. Income	1	0	>100%
Gross Profit	243	199	22%
Margin (% of sales)	57.1%	53.3%	
Marketing & Selling	-35	-34	6%
Royalty and Comm. Exp.	0	-1	-78%
Administration	-9	-8	6%
Other Expenses / Income	11	-10	n.m.
R&D	-32	-30	8%
Amortization	0	-9	-95%
EBIT	177	107	66%
Depreciation & Amortization	27	34	-21%
One-time items	-15	38	n.m.
EBITDA pre	190	179	6%
Margin (% of sales)	44.5%	48.0%	

Comments

- Sales grow 4% organically, and benefit from continued strong demand for larger televisions
 - 10% benefit from FX
- LC outlook: Continued strong volumes in Q3 and a softening of sales in Q4 expected
- Gross profit increase due to negative effect of one-time items in Q2 2011 (€39 m)
- SG&A lowered due to divestiture gain; discretionary spending well-managed
- EBIT includes one-time capital gain of €16 m
- EBITDA pre up due to sound volumes and good cost control

Merck Millipore



Continued delivery of profitable growth, while investing for the future

[€ m]	Q2 2012	Q2 2011	Δ
Total Revenues	655	584	12%
Sales	649	583	11%
Royalty and Comm. Income	6	1	>100%
Gross Profit	385	330	17%
Margin (% of sales)	59.3%	56.6%	
Marketing & Selling	-169	-147	15%
Royalty and Comm. Exp.	-3	-4	-12%
Administration	-30	-25	20%
Other Expenses / Income	-25	-29	-15%
R&D	-42	-32	32%
Amortization	-51	-46	11%
EBIT	65	48	35%
Depreciation & Amortization	76	71	7%
One-time items	7	10	-29%
EBITDA pre	148	129	15%
Margin (% of sales)	22.8%	22.1%	

Comments

- Sales growth of 11% (3% organic growth, 2% acquisition effect, 6% FX)
 - All business units contribute
- Strong performance in Emerging Markets offsets moderate US performance and soft economic environment in Southern Europe
- Marketing and Selling expenses driven by launch costs for new products and €7 m impact from FX changes
- Continued investment into R&D, predominantly in Process Solutions
 - Acquisitions and FX also contributing
- EBITDA pre shows sound profitable growth



Free cash flow benefits from higher profitability, improving working capital, and lower CapEx

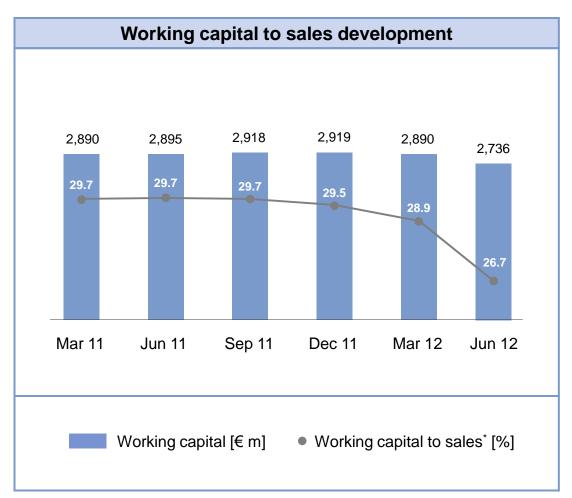
[€ m]	Q2 2012	Q2 2011	Δ
Profit after tax	-61	-87	26
Depreciation & Amortization	352	587	-235
Changes in working capital	233	-12	245
Changes in provisions	406	-24	430
Changes in other assets / liab.	-219	-142	-77
Other operating activities	-17	-30	13
Operating cash flow	694	292	402
Capital expenditures	-66	-86	20
Others	-2	47	-49
Free cash flow	626	253	372

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- D&A reduced due to lower one-time items
 - Q2 2011: impairment LSB, write-off safinamide and others
- Healthy inflow from changes in working capital
 - Better management of inventories and receivables
- Provisions increased mainly due to restructuring provisions



Better working capital management shows results



Comments

- Gradual improvement in working capital to sales
- Division leaders now incentivized on working capital ratios

Better working capital control mechanisms established

^{*} Sales LTM, portfolio adjusted



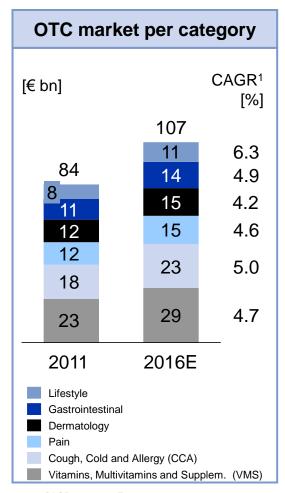
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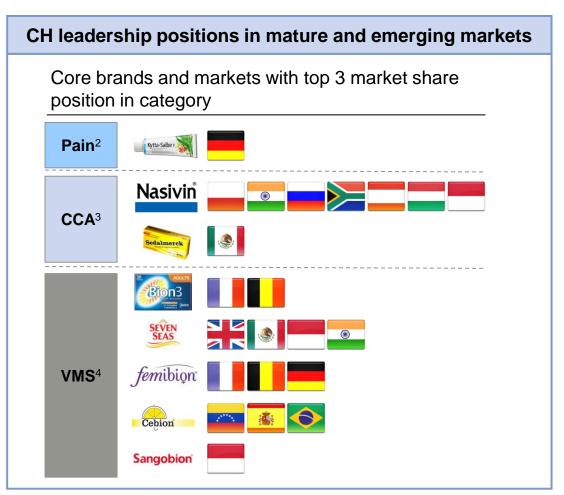
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Consumer Health - Update



A good base for building a solid business





CAGR 2011-2016E

² Topical analgesics subcategory

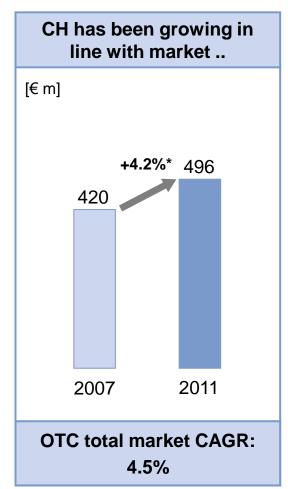
³ Topical decongestants subcategory for Nasivin

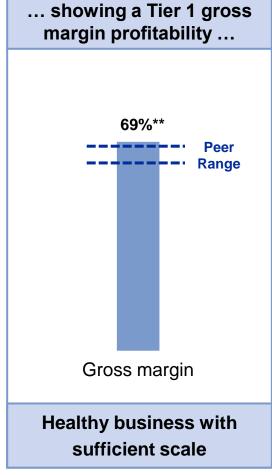
⁴ Multivitamins subcategory for Bion3, Femibion; Vitamin C subcategory for Cebion; Minerals subcategory for Sangobion

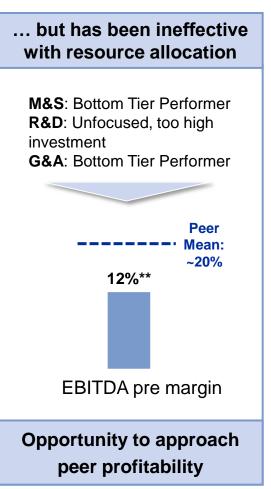
Consumer Health - Update



While CH was growing in-line with market, profitability has been lower than industry







Source: company analysis

^{*} CAGR 2007 - 2011

^{**} as % of sales, 2011

Consumer Health - Update



To fundamentally correct our course, we identified levers to improve our performance

Drivers for low profitability

- Weak operational discipline
- Insufficient cost focus

No focus on brands and geographies

Levers to improve performance

2012-2013

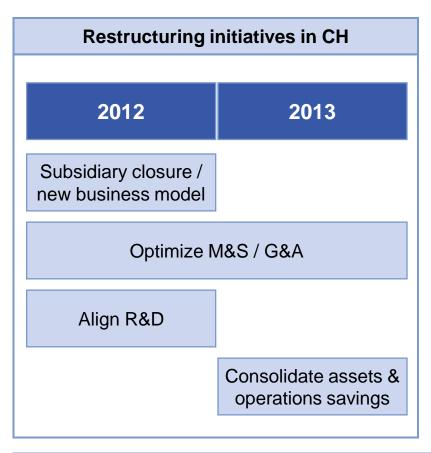
- Reduce cost base to benchmark
- Exit unprofitable markets and brands
- New operating model to increase accountability
- Stronger talent

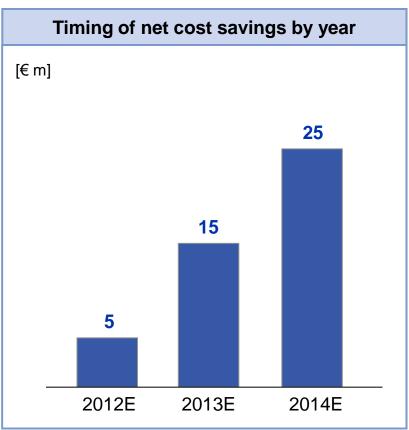
2013 onwards

 Strengthening geographical footprint in select markets



We expect to deliver € 25 million in net savings





We will incur ~€ 40 million in restructuring costs to achieve these savings



In the next two years, Consumer Health will catch up with industry standards

Relentlessly focusing on profitability

Driving consumer-centric and innovation-based business model

Focusing on growth in selective key markets



Guidance FY 2012

Assumptions:

- Current economic environment unchanged
- Reported numbers will still be burdened by one-time costs, while the majority of costs have been taken in Q2 already
- Underlying tax rate around 25-26%
- H2 2012: €/US\$ = 1.25; €/CHF = 1.20

Divisional EBITDA pre 2012E	[€m]
Merck Serono	1,750 - 1,800
Consumer Health	60 - 65
Performance Materials	660 - 680
Merck Millipore	580 - 600
Corporate	-200

Merck Group [€bn]	
Total revenues	~ 10.7
EBITDA pre	0.05
(incl. €55 m efficiency savings)	2.85 – 2.95



Q2 2012 APPENDIX



More than €5 billion of sales in H1 2012

[€ m]	H1 2012	H1 2011	Δ
Total Revenues Sales Royalty income	5,497 5,307 190	5,119 4,947 172	7% 7% 11%
Gross Profit Margin (% of sales)	3,941 74.3%	3,720 75.2%	6%
Marketing & Selling	-1,204	-1,194	1%
Royalty and Comm. Exp.	-272	-230	18%
Administration	-279	-264	6%
Other Expenses / Income	-633	-215	>100%
R&D	-786	-747	5%
Amortization	-434	-567	-24%
EBIT	334	505	-34%
Depreciation & Amortization	695	940	-26%
One-time items	393	-54	>100%
EBITDA pre Margin (% of sales)	1,421 26.8%	1,391 28.1%	2%

Comments
■ Sales increased 7%
Organic sales growth: 3%
- FX benefit: 4%
Acquisition related: 0.5%
■ EBITDA pre grew 2%
Tough year-over-year comparison due to strong operational performance in Q1 2011





One-time effects influence year-over-year profitability comparisons

[€ m]	H1 2012	H1 2011	Δ
EBIT	334	505	-34%
Financial Result	-136	-147	-7%
Profit before Taxes	198	358	-45%
Income Tax	-83	-103	-19%
Tax Rate (%)	42.1%	28.9%	
Net Income pre	779	761	2%
EPS pre (€)	3.58	3.50	2%

- Reported EBIT H1 2012 adjusted by €387 m due to restructuring related charges
 - Q1 2011 included Crop BioScience gain
- Financial result benefits from lower interest payments due to bond repayment (March 2012) and CTA
- Net income pre growing 2%
 - Significant top-line FX benefit in Q2 2012
 - Strong Q1 2011 profitability comparison



Net cash flow from operating activities doubled in H1 2012 vs. H1 2011

[€ m]	H1 2012	H1 2011	Δ
Profit after tax	115	255	-140
Depreciation & Amortization	695	940	-245
Changes in working capital	222	-215	437
Changes in provisions	430	5	425
Changes in other assets / liab.	-271	-210	-61
Other operating activities	-24	-197	172
Net cash flow operating	1,166	577	589
Capital expenditures	-117	-161	44
Others	-3	482	-486
Free cash flow	1,045	899	147

- Significant progress made in working capital management
- Provisions increased due to restructuring
- Cash flow from operating activities doubled
- Free cash flow in H1 2011 includes €471 m gain on divestment of Theramex and Crop BioScience



Balance Sheet: A strong financial backbone

[€ m]	Jun 30 2012	Dec 31 2011	Δ
Total Assets	21,896	22,122	-1%
Equity	10,534	10,494	0%
Cash & other liquid funds	2,225	2,055	8%
Intangible Assets	11,430	11,764	-3%
Financial Debt	5,167	5,539	-7%
Pension Provisions	1,173	1,140	3%
Net Financial Debt	2,942	3,484	-16%

- Cash & other liquid funds increased due to inflow from operating business
- Partly off-set by bond repayment of €500 m in March 2012
- Strong debt deleveraging in the first half of 2012



Restructuring costs and net savings targets

Year	2012E		201	3E	201	14E
[€m]	Net Cost Savings	Related charges	Net Cost Savings	Related charges	Net Cost Savings	Related charges
Merck Serono	50	400	200	150	300	50
Consumer Health	5	30	15	10	25	-
Total	55	430	215	160	325	50



Healthy organic sales growth driven by US pricing and volumes in Emerging Markets

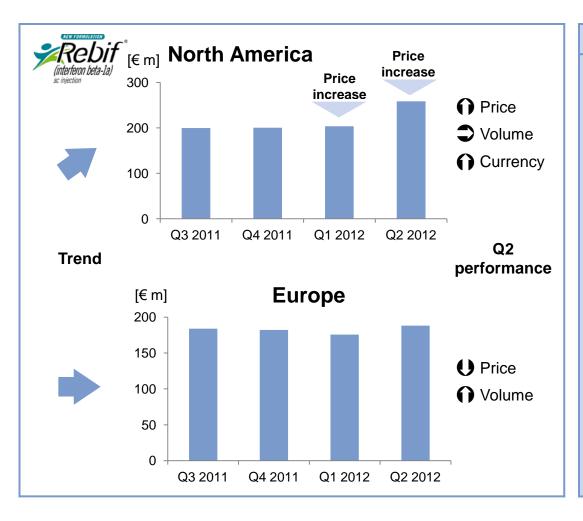
[€ m]	H1 2012	H1 2011	Δ
Total Revenues Sales Royalty income	3,144 2,964 180	2,907 2,740 167	8% 8% 8%
Gross Profit Margin (% of sales)	2,556 86.2%	2,410 87.9%	6%
Marketing & Selling	-691	-717	-4%
Royalty and Comm. Exp.	-263	-219	20%
Administration	-124	-126	-1%
Other Expenses / Income	-363	-265	37%
R&D	-629	-606	4%
Amortization	-329	-462	-29%
EBIT	156	15	>100%
Depreciation & Amortization	476	727	-35%
One-time items	201	26	>100%
EBITDA pre Margin (% of sales)	833 28.1%	768 28.0%	9%

Comments

- Revenues crossed the €3 bn bar thru 6 month for the first time
- Sales grew 8%, organic sales growth of 5% and a benefit from foreign exchange rates of 3%, mainly driven by the US dollar
 - Main contributors are Emerging Markets (mainly the Cardiometabolic Care & General Medicines products) and the Fertility franchise
 - In the US, sales growth was primarily driven by Rebif (price increases)
 - In Europe ongoing pricing pressure as a result of austerity measures and tighter budget control softened sales
- EBITDA pre benefits from higher revenues and lower spending



Growth in the United States drives overall sales

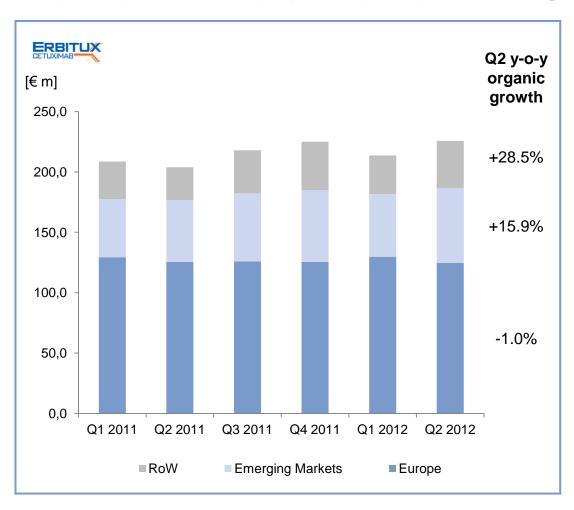


- Global sales of €492 m in Q2 2012
- Strong performance in US
 - Market shares stabilizing
- Sales in Europe flat (-0.4% organic) due to pricing pressures off-set by volume increase
- Growth 2012E: ~3% organic sales growth

Merck Serono - Erbitux



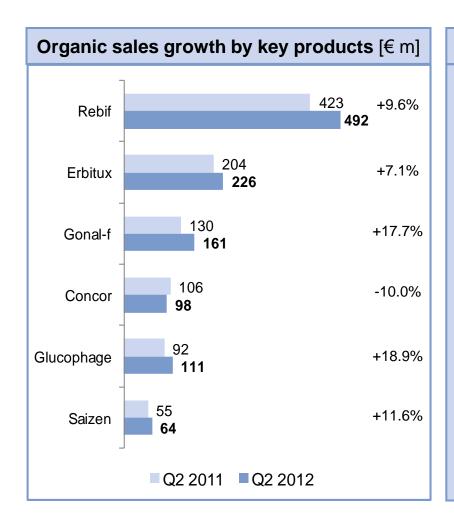
Emerging Markets strong, European sales weaker due to scale-down in Southern EU



- Global sales of €226 m in Q2 2012
- Patient shares above 50% in KRAS wt mCRC and SCCHN in key EU markets
- Growth 2012E: 1 4 % organic growth
- Development of Erbitux in gastric cancer and adjuvant colon cancer will not be continued
- Ongoing discussions with EMA regarding NSCLC filing
- Filing for approval of Erbitux in head and neck cancer accepted for priority review in Japan



Healthy growth across nearly all brands



- Rebif: Strong performance in US due to price increases and stabilizing volumes; sales in Europe flat due to pricing pressures off-set by volume increase
- Erbitux: European sales weaker due to lower deliveries into Southern EU, Emerging Markets performing strongly
- Gonal-f: Successful roll-out of family of pens delivers high-single to double-digit sales growth across all regions
- Concor: Sales growth in Emerging Markets could not offset declines in Europe and other Western countries due to mandatory price decreases
- Glucophage: Strong performance in Latin
 America as incidence of type 2 diabetes is rising;
 continues to be the first-line drug of choice
- Saizen: Double-digit organic growth in Emerging Markets and US more than off-set stagnating sales in Europe due to pricing pressures

Pipeline

MERCK

Phase I

- ATX-MS-1467 Immune tolerizing agent Multiple sclerosis
- Extended-release formulation of interferon beta-1a
 Multiple sclerosis
- Plovamer acetate (PI –2301) Second-generation peptide copolymer Multiple sclerosis
- Fc-IFN beta Long-acting interferon Multiple sclerosis
- Pimasertib

MEK inhibitor 1 Solid tumors and hematological malignancies

- Novel combination of pimasertib with PI3K inhibitor¹
 Solid tumors
- MEK inhibitor 2
 Solid tumors
- C-Met kinase inhibitor Solid tumors
- NHS-IL12²
 Cancer immunotherapy
 Solid tumors
- TH-302

Hypoxia targeted alkylating agent Hematologic malignancies and combination trials in solid tumors

Sprifermin

Fibroblast Growth Factor 18
Osteoarthritis

Phase II

- ONO 4641
 Oral S1P receptor modulator
 Multiple sclerosis
- Cilengitide Integrin inhibitor
 Non-small cell lung cancer
- DI17E6

Anti-integrin mAb
Metastatic colorectal cancer

- DI17E6
 - Anti-integrin mAb

Metastatic castration-resistant prostate cancer

■ TH-302

Hypoxia targeted alkylating agent Pancreatic cancer

- Pimasertib
 MEK inhibitor 1
 Pancreatic Cancer
- Sprifermin

Fibroblast Growth Factor 18 Cartilage injury repair

 Atacicept anti-Blys/anti-APRIL fusion protein
 Systemic lupus erythematosus

Phase III

- Cilengitide Integrin inhibitor Glioblastoma
- L-BLP25 (Stimuvax ®)
 MUC1 antigen-specific cancer immunotherapy
 Non-small cell lung cancer
- TH-302

Hypoxia targeted alkylating agent Soft tissue sarcoma

Kuvan ®
 (Sapropterin dihve

(Sapropterin dihydrochloride)
PKU in pediatric patients < 4years³

In registration

- Erbitux ® (cetuximab) Anti-EGFR mAb
 - Non-small cell lung cancer (EMA)
- Erbitux ® (cetuximab)
 Anti-EGFR mAb
 Head and neck cancer (Japan)
- Erbitux ® (cetuximab)
 Anti-EGFR mAb
 Head and neck cancer (China)

Neurodegenerative Diseases
Oncology
Rheumatology
Endocrinology

As of August 14, 2012

- ¹ Combined with PI3K/mTOR inhibitor of Sanofi (SAR245409), conducted under the responsibility of Merck
- ² Sponsored by the National Cancer Institute (NCI), USA
- ³ Phase IIIb post-approval request by EMA



Expected timelines of current pipeline projects

Project	Indication	Trial	Datapoint	Timeline		
Oncology						
Stimuvax	NSCLC	START	PIII final	Q1 2013		
Cilgengitide	Glioblastoma	CENTRIC	PIII final	H1 2013		
TH-302	Pancreatic cancer		PIII decision	H2 2012		
Neurology						
ONO-4641	Multiple Sclerosis		PIII decision	2013		
Rheumatology						
Atacicept	SLE	APRIL	PII final	H2 2012		

Consumer Health



Increasing profitability and reasonable top-line as division exits unprofitable products/markets

[€ m]	H1 2012	H1 2011	Δ
Total Revenues	230	235	-2%
Sales	229	234	-2%
Royalty income	1	1	-18%
Gross Profit	155	162	-4%
Margin (% of sales)	67.6%	69.2%	
Marketing & Selling	-107	-117	-9%
Royalty and Comm. Exp.	0	-1	-72%
Administration	-12	-12	-2%
Other Expenses / Income	-10	-2	>100%
R&D	-9	-11	-12%
Amortization	-2	-2	13%
EBIT	15	17	-17%
Depreciation & Amortization	6	6	-3%
One-time items	6	0	n.m.
EBITDA pre	26	24	12%
Margin (% of sales)	11.5%	10.1%	

Comments	
Sales declined 2%	•
- Organic: -3%	
- FX benefit: 1%	
 Driven by lower European sales (France, UK) and more focused promotional activities 	•
■ EBITDA pre grew 12%	•
 Executing restructuring initiatives 	
 Focusing on key brands and key markets 	
 Promotional spending and R&D investments lowered 	

Performance Materials



Strong demand for LC off-set by weaker volumes in pigments and cosmetics

[€ m]	H1 2012	H1 2011	Δ
Total Revenues	813	782	4%
Sales	813	781	4%
Royalty income	0	1	-63%
Gross Profit	458	464	-1%
Margin (% of sales)	56.3%	59.3%	
Marketing & Selling	-68	-66	4%
Royalty and Comm. Exp.	-1	-3	-72%
Administration	-18	-17	7%
Other Expenses / Income	4	132	-97%
R&D	-67	-66	2%
Amortization	-1	-10	-91%
EBIT	307	435	-29%
Depreciation & Amortization	57	61	-6%
One-time items	-14	-119	-88%
EBITDA pre	350	377	-7%
Margin (% of sales)	43.1%	48.3%	

Comments
■ Sales grew 4%
- Organic: -2%
FX benefit: 6%
 Gross profit down due to lower prices and higher volumes
 SG&A in H1 2011 benefited from net other income of €132 m (mainly due to divestment of Crop BioScience business)
 M&S grew 4%, in line with sales growth
 Lack of gross profit contribution reduced EBITDA pre by 7%

Merck Millipore



All business units contribute to growth

[€ m]	H1 2012	H1 2011	Δ
Total Revenues Sales Royalty income	1,311 1,302 9	1,195 1,191 4	10% 9% 147%
Gross Profit Margin (% of sales)	775 59.5%	687 57.7%	13%
Marketing & Selling	-336	-292	15%
Royalty and Comm. Exp.	-7	-7	7%
Administration	-58	-52	11%
Other Expenses / Income	-49	-56	-13%
R&D	-79	-64	24%
Amortization	-101	-93	8%
EBIT	144	123	17%
Depreciation & Amortization	152	143	6%
One-time items	14	22	-34%
EBITDA pre Margin (% of sales)	309 23.8%	287 24.1%	8%

Comments			
■ Sales grew 9%			
- Organic: 3%			
– FX benefit: 4%			
Acquisition: 2%			
 Driven by sales outside of North America 			
 US still impacted by weaker spending in R&D 			
 EBITDA pre grew less than top-line (reported) 			
 Significant US cost base 			
 Investments in launch activities and R&D 			



Q2 2012 reconciliation to adjusted results

[€m]	Q2 2012	Q2 2011
EBIT	23	-24
Depreciation & Amortization Regular depreciation & amortization Amortization of purchased intangible assets Impairments	352 114 216 23	587 109 210 268
EBITDA	375	563
One-time items M&A costs Restructuring costs Integration/IT related costs Costs from discontinuing businesses Other one-time costs	372 0 355 7 9 0	92 0 0 9 11 72
EBITDA pre	747	655
Regular depreciation & amortization Financial result Profit before tax pre	-114 -70 563	-109 -76 470
EPS pre (in €)	1.92	1.60



2012 YTD Reconciliation to adjusted results

[€m]	H1 2012	H1 2011
EBIT	334	505
Depreciation & Amortization Regular depreciation & amortization Amortization of purchased intangible assets Impairments	695 233 431 31	940 216 406 319
EBITDA	1,028	1,445
One-time items M&A costs Restructuring costs Integration/IT related costs Costs from discontinuing businesses Other one-time costs	393 0 366 17 10 0	- 54 0 0 21 -147 72
EBITDA pre	1,421	1,391
Regular depreciation & amortization Financial result Profit before tax pre	-233 -136 1,052	-216 -147 1,029
EPS pre (in €)	3.58	3.50



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