

# Q1 2013 Results Conference Call

A solid start to the year

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Darmstadt - May 14, 2013



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## Remarks

All comparative figures relate to the corresponding last year's period.

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## **Executive overview Q1 2013**

Business and financial review Q1 2013

Guidance

# Highlights Q1 2013



▶ Sales increase by 4% to €2.7 bn, reflecting organic sales growth of 5%

▶ Merck Serono and Performance Materials contribute evenly to ~€100 m sales increase

▶ Fit for 2018 initiatives become increasingly visible – program on track

▶ EBITDA pre mark of €800 m reached for the first time

▶ EPS pre increases 27% to €2.11

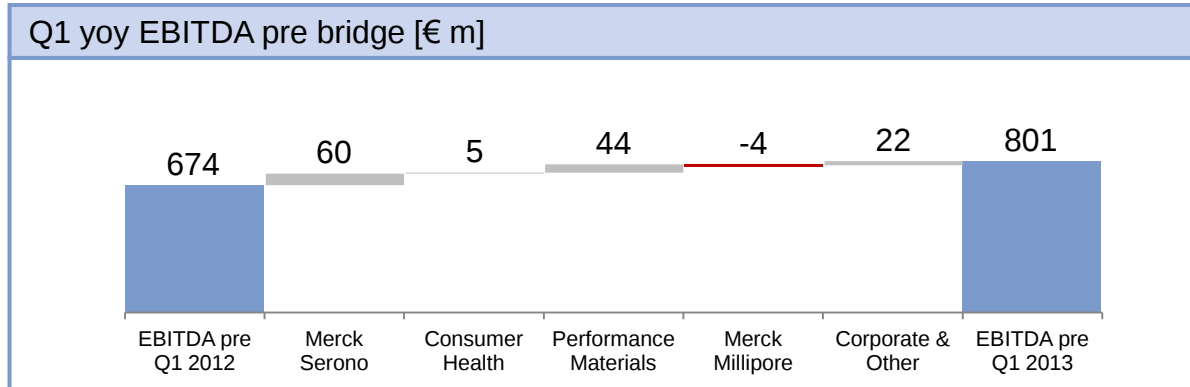
2014 target pulled forward; at higher end of previous range

# Merck Serono and Performance Materials largest contributors to top- and bottom-line improvement



| Q1 yoy sales          | Organic   | Currency   | Portfolio | Total     |
|-----------------------|-----------|------------|-----------|-----------|
| Merck Serono          | 4%        | -1%        | 0%        | 3%        |
| Consumer Health       | 9%        | -1%        | 0%        | 8%        |
| Performance Materials | 10%       | -1%        | 0%        | 9%        |
| Merck Millipore       | 4%        | -2%        | 1%        | 2%        |
| <b>Merck Group</b>    | <b>5%</b> | <b>-1%</b> | <b>0%</b> | <b>4%</b> |

- All divisions realize solid organic growth
- Merck Serono biggest absolute contributor to organic growth, followed by Performance Materials
- FX turns negative for all divisions

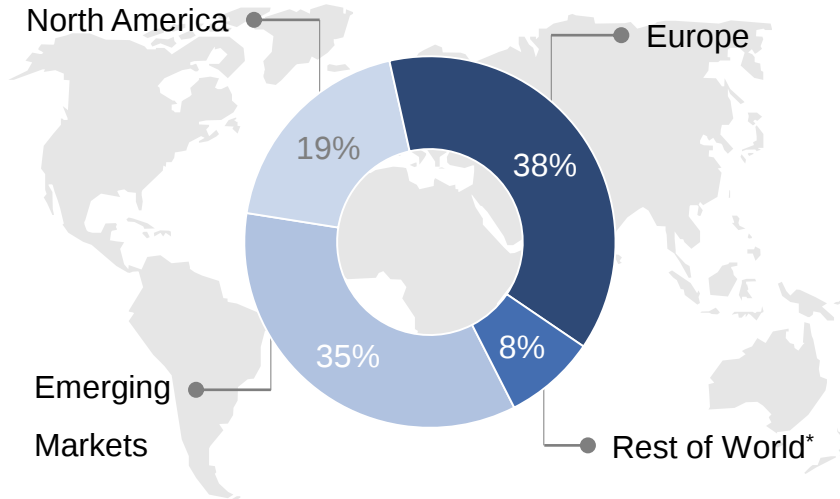


Totals may not add up due to rounding

- EBITDA pre driven by Merck Serono and Performance Materials
- Investments in future products and technologies weigh on Merck Millipore
- Corporate & Other included hedging losses in 2012

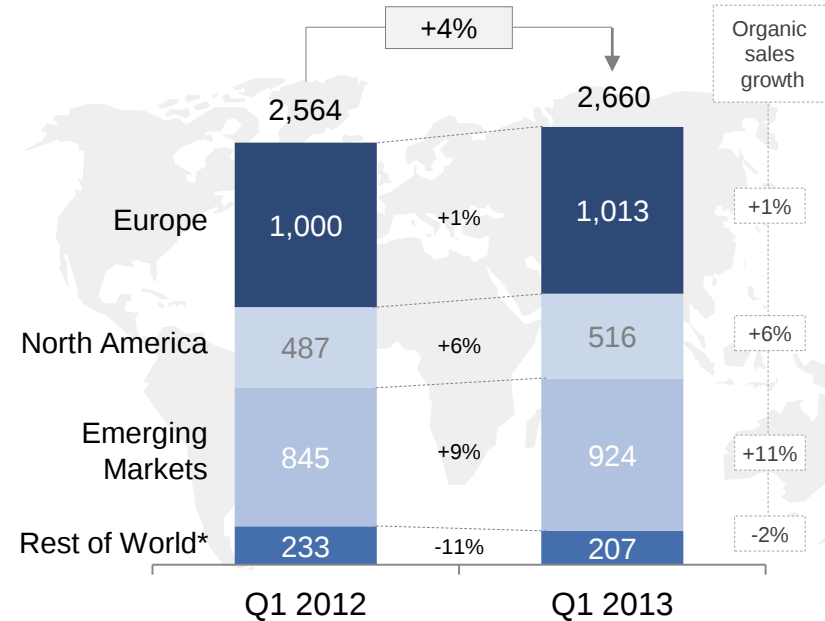
# Emerging Markets key driver of absolute and relative sales growth

Merck Group Q1 2013 sales by region



\* Japan, Oceania, Australia, Africa

Regional development of sales [€ m]



# Agenda



Executive overview Q1 2013

**Business and financial review Q1 2013**

Guidance

# Q1 2013: A strong quarter



| [€ m]                                           | Q1 2013             | Q1 2012             | Δ           |
|-------------------------------------------------|---------------------|---------------------|-------------|
| <b>Sales</b>                                    | <b>2,660</b>        | <b>2,564</b>        | <b>4%</b>   |
| <b>EBITDA pre</b><br><i>Margin (% of sales)</i> | <b>801</b><br>30.1% | <b>674</b><br>26.3% | <b>19%</b>  |
| <b>EPS pre [€]</b>                              | <b>2.11</b>         | <b>1.66</b>         | <b>27%</b>  |
| <b>Operating cash flow</b>                      | <b>516</b>          | <b>472</b>          | <b>9%</b>   |
| [€ m]                                           | March 2013          | Dec 2012            | Δ           |
| <b>Net financial debt</b>                       | <b>1,567</b>        | <b>1,926</b>        | <b>-19%</b> |
| <b>Working capital</b>                          | <b>2,562</b>        | <b>2,360</b>        | <b>9%</b>   |
| <b>Employees</b>                                | <b>38,311</b>       | <b>38,847</b>       | <b>-1%</b>  |

| Q1 2013 dynamics                                                                                                                                                                                                                                                                                                                                                                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>Merck Serono and Performance Materials key contributors to sales growth</li> <li>Visible improvement in EBITDA pre and margin driven by organic growth, higher production yields and improved cost structure</li> <li>Strong EPS pre performance</li> <li>Cash-generating nature of business enables continued net debt reduction</li> </ul> |

**Solid start to the year: good organic sales increase, higher productivity and supportive mix**

# Business performance, lower financial and tax expenses drive strong net income expansion



| [€ m]                    | Q1 2013     | Q1 2012     | Δ          |
|--------------------------|-------------|-------------|------------|
| <b>EBIT</b>              | <b>399</b>  | <b>311</b>  | <b>29%</b> |
| Financial result         | -59         | -66         | -11%       |
| <b>Profit before tax</b> | <b>341</b>  | <b>244</b>  | <b>39%</b> |
| Income tax               | -72         | -69         | 3%         |
| Tax ratio (%)            | 21.0        | 28.4        |            |
| <b>Net income</b>        | <b>266</b>  | <b>173</b>  | <b>54%</b> |
| <b>EPS (€)</b>           | <b>1.22</b> | <b>0.79</b> | <b>54%</b> |

Totals may not add up due to rounding

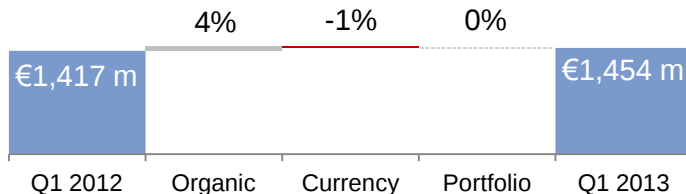
| Comments                                                                                                                                                                                                                                                                                                                                                                                                                    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Top-line growth, mix and yield variances increase EBIT</li> <li>▪ Gross debt reduction benefits financial result, lowers interest cost</li> <li>▪ Favorable regional profit split and one-time tax credits lower tax ratio; guidance unchanged at 25% to 26%</li> <li>▪ Strong increase in reported net income due to EBIT growth, tax and financial result improvement</li> </ul> |

# Merck Serono: Organic growth and higher productivity deliver strong business performance



| [€ m]                      | Q1 2013      | Q1 2012      |
|----------------------------|--------------|--------------|
| <b>Sales</b>               | <b>1,454</b> | <b>1,417</b> |
| Marketing and selling      | -312         | -332         |
| Admin                      | -52          | -52          |
| R&D                        | -324         | -303         |
| <b>EBIT</b>                | <b>195</b>   | <b>161</b>   |
| EBITDA                     | 433          | 393          |
| <b>EBITDA pre</b>          | <b>463</b>   | <b>403</b>   |
| <i>Margin (% of sales)</i> | <i>31.8%</i> | <i>28.4%</i> |

Sales bridge

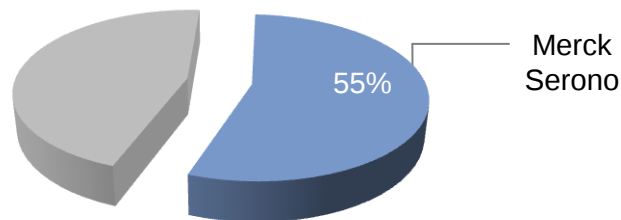


Totals may not add up due to rounding

## Comments

- Organic growth leads to sales increase, mitigated by FX
- Rebif with solid pricing in the U.S. (Rebidose introduction) but sluggish volumes as prenotified destocking unfolds
- Erbitux shows good volumes in Emerging Markets while softness in Europe persists
- Marketing and selling improves on continued Fit for 2018 implementation
- Higher R&D due to early oncology projects and one time costs; higher investments in local R&D (for life cycle management)
- Profitability increases on organic growth as well as higher yield

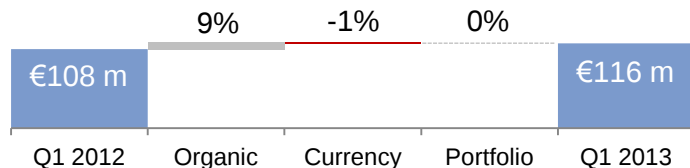
## Q1 2013 share of group sales



# Consumer Health: Seasonal demand meets improved cost base

| [€ m]                      | Q1 2013      | Q1 2012     |
|----------------------------|--------------|-------------|
| <b>Sales</b>               | <b>116</b>   | <b>108</b>  |
| Marketing and selling      | -51          | -52         |
| Admin                      | -4           | -5          |
| R&D                        | -4           | -5          |
| <b>EBIT</b>                | <b>12</b>    | <b>6</b>    |
| EBITDA                     | 14           | 9           |
| <b>EBITDA pre</b>          | <b>14</b>    | <b>9</b>    |
| <i>Margin (% of sales)</i> | <i>12.3%</i> | <i>8.7%</i> |

Sales bridge

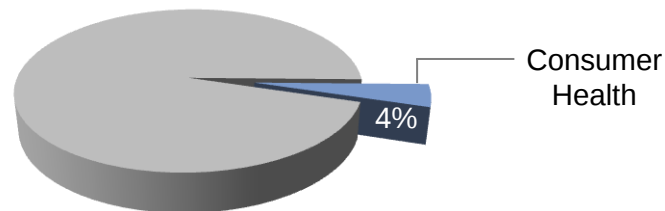


Totals may not add up due to rounding

Comments

- Sales increase on strong organic growth slightly mitigated by currency
- Cough and cold benefits seasonally, more so due to extended winter period in Europe
- Strong performance of strategic brands, especially Nasivin and Bion 3
- Business starts improving on Fit for 2018 initiatives but short-term volatility should still be expected
- Profitability increases thanks to healthy demand and an improved cost base

Q1 2013 share of group sales

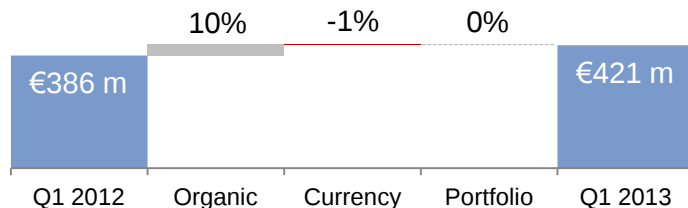


# Performance Materials: Ongoing strength in Liquid Crystals and first successful Pigments quarter



| [€ m]                      | Q1 2013      | Q1 2012      |
|----------------------------|--------------|--------------|
| <b>Sales</b>               | <b>421</b>   | <b>386</b>   |
| Marketing and selling      | -35          | -33          |
| Admin                      | -7           | -8           |
| R&D                        | -36          | -35          |
| <b>EBIT</b>                | <b>173</b>   | <b>132</b>   |
| EBITDA                     | 203          | 163          |
| <b>EBITDA pre</b>          | <b>207</b>   | <b>163</b>   |
| <i>Margin (% of sales)</i> | <i>49.2%</i> | <i>42.3%</i> |

Sales bridge

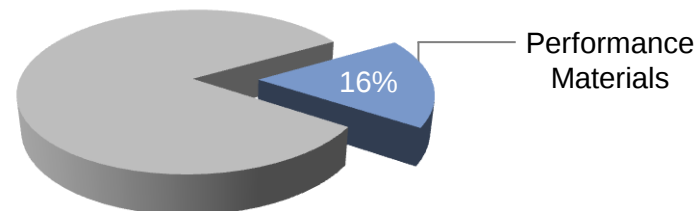


Totals may not add up due to rounding

Comments

- Strong demand for Liquid Crystals fuels organic growth with volume increases being slightly mitigated by pricing
- PS-VA and IPS overcompensate more modest TFT and VA performance due to their superior technology
- Improved cost structure in the Pigments and Cosmetics business meets seasonally strongest volume quarter
- Profitability increases as strong demand with good capacity utilization coincides with an improved cost structure

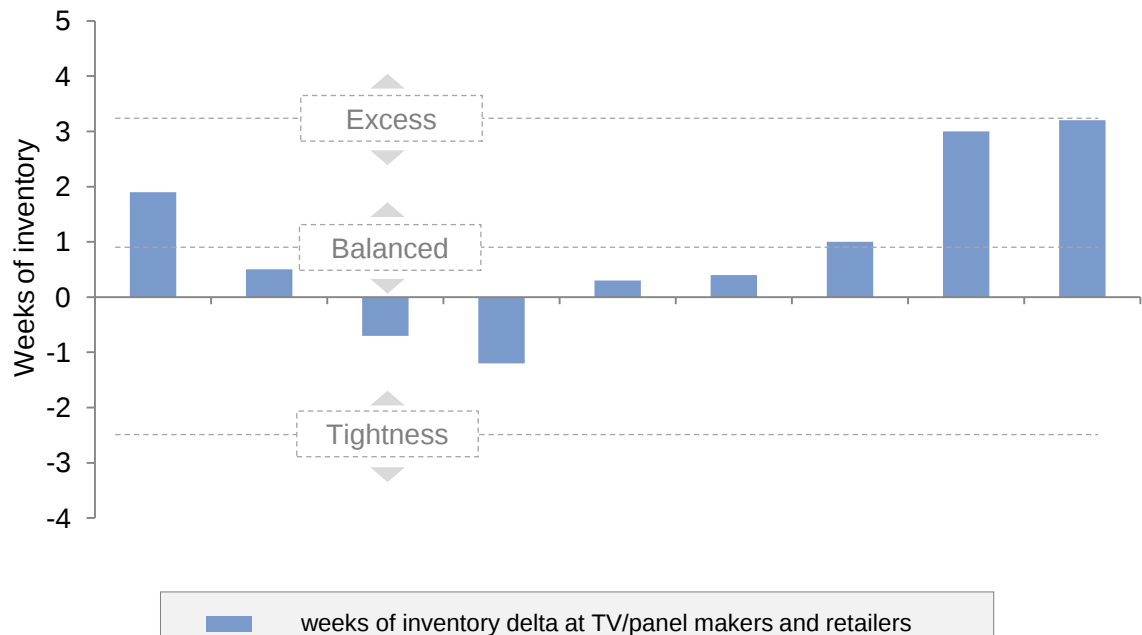
Q1 2013 share of group sales



# Supply chain levels are expected to burden Liquid Crystals demand in the second half of the year



Inventory levels over last 2 years



Comments

- Downstream inventory levels high
- Precise forecast when potential destocking will occur cannot be made

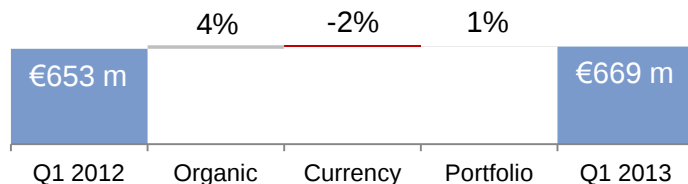
**Destocking will occur but underlying trends remain intact**

# Merck Millipore: Stable performance amid continued investments



| [€ m]                      | Q1 2013      | Q1 2012      |
|----------------------------|--------------|--------------|
| <b>Sales</b>               | <b>669</b>   | <b>653</b>   |
| Marketing and selling      | -169         | -167         |
| Admin                      | -27          | -25          |
| R&D                        | -41          | -38          |
| <b>EBIT</b>                | <b>72</b>    | <b>83</b>    |
| EBITDA                     | 151          | 159          |
| <b>EBITDA pre</b>          | <b>162</b>   | <b>166</b>   |
| <i>Margin (% of sales)</i> | <i>24.2%</i> | <i>25.4%</i> |

Sales bridge

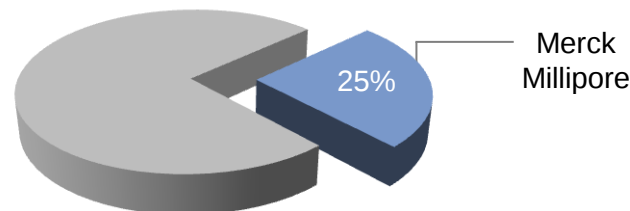


Totals may not add up due to rounding

Comments

- Volume and price increases as well as positive portfolio effects are mitigated by FX
- Process Solutions drives turnover increase; healthy demand stemming predominantly from biopharma production activities
- Growth in Lab Solutions being led by Biomonitoring activities with healthy demand from pharma and food/beverage markets
- Sluggish performance of Bioscience activities amid U.S. sequestration
- Increased R&D and marketing and selling investments weigh on profitability

Q1 2013 share of group sales



# Balance sheet strength



| [€ m]                       | March 2013    | Dec 2012      | Δ         |
|-----------------------------|---------------|---------------|-----------|
| <b>Total assets</b>         | <b>21,954</b> | <b>21,643</b> | <b>1%</b> |
| Equity                      | 10,514        | 10,415        | 1%        |
| Cash and other liquid funds | 2,901         | 2,528         | 15%       |
| Intangible assets           | 10,825        | 10,945        | -1%       |
| Financial debt              | 4,468         | 4,454         | 0%        |
| Pension provisions          | 1,308         | 1,212         | 8%        |
| Net financial debt          | 1,567         | 1,926         | -19%      |

| Comments                                                                                                                                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Cash-generating nature of business drives increase in cash and other liquid funds</li> <li>▪ Ongoing deleveraging: net financial debt down by €359 m</li> <li>▪ Pension provisions increase due to discount rate reduction</li> </ul> |

# Strong operating cash-generation continues



| € m]                                            | Q1 2013     | Q1 2012     | Δ           |
|-------------------------------------------------|-------------|-------------|-------------|
| <b>Profit after tax</b>                         | <b>269</b>  | <b>175</b>  | <b>94</b>   |
| D&A                                             | 354         | 343         | 12          |
| Changes in provisions                           | 23          | 24          | -1          |
| Changes in other assets / liabilities           | 72          | -52         | 124         |
| Other operating activities                      | -8          | -7          | -1          |
| <b>Operating cash flow before changes in WC</b> | <b>710</b>  | <b>483</b>  | <b>227</b>  |
| Changes in working capital                      | -195        | -11         | -184        |
| <b>Operating cash flow</b>                      | <b>516</b>  | <b>472</b>  | <b>44</b>   |
| <b>Investing cash flow</b>                      | <b>-324</b> | <b>318</b>  | <b>-642</b> |
| thereof Capex*                                  | -37         | -51         | 13          |
| <b>Financing cash flow</b>                      | <b>-107</b> | <b>-638</b> | <b>531</b>  |

| Comments                                                                                                                                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Profit after tax reflects good business performance</li> <li>▪ Sales expansion main element of working capital increase</li> <li>▪ Changes in investing and financing cash flow driven by March 2012 €500 m bond repayment</li> </ul> |

## Cash flow strength

Totals may not add up due to rounding

\* Only PPE w/o intangibles

# Agenda



Executive overview Q1 2013

Business and financial review Q1 2013

**Guidance**

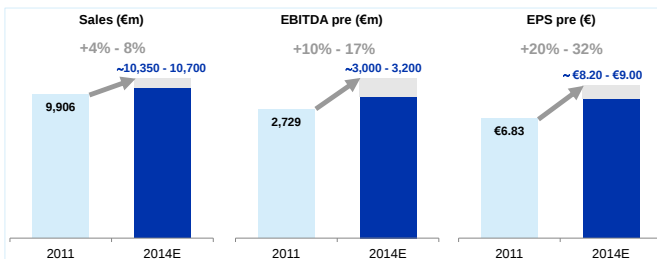
# With successful acceleration of transformation Merck aims to deliver its mid-term targets already in 2013



## Old mid-term guidance for 2014

Merck Group

Merck strives for realistic Group targets



\* % of sales

Assumptions:

- Unchanged economic environment
- FX: EUR/USD = 1.35; EUR/CHF = 1.20

1

## Merck guidance for 2013

**Sales:** ~ €10.7 - 10.9 bn

**EBITDA pre:** ~ €3.1 - 3.2 bn

**EPS pre:** ~ €8.50 - 9.00

**Mid-term Target  
pulled forward and updated**

# 2013 guidance details

## Merck Serono



Sales

Moderate organic growth

EBITDA pre

~ €1.9 – 2.0 bn

## Consumer Health



Sales

Stable

EBITDA pre

~ €70 – 75 m

## Performance Materials



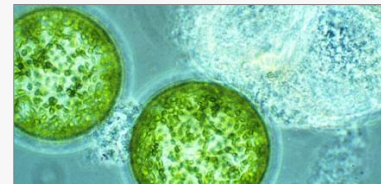
Sales

Stable

EBITDA pre

~ €700 – 740 m

## Merck Millipore



Sales

Moderate organic growth

EBITDA pre

~ €620 – 640 m

**Merck 2013 guidance: ~€3.1 to 3.2 billion EBITDA pre**



# Appendix

# Additional financial guidance

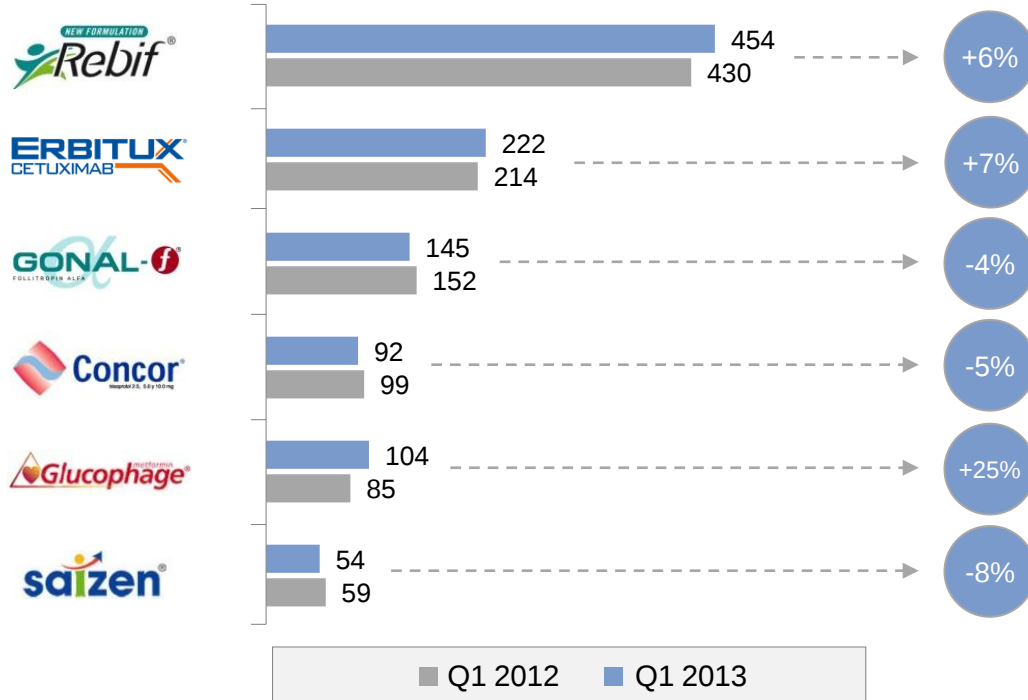
## Further financial details

- Royalty, license and commission income : To decline to ~€180-200 m in 2014
- Corporate EBITDA pre : ~€-210 m
- Underlying tax ratio : ~25% to 26%
- Capex on PPE : ~€450 m
- Hedging / USD assumption : 2013 and 2014 hedge ratio between ~30% to 35% at EUR/USD ~1.30 – 1.35



# Merck Serono organic growth performance by product

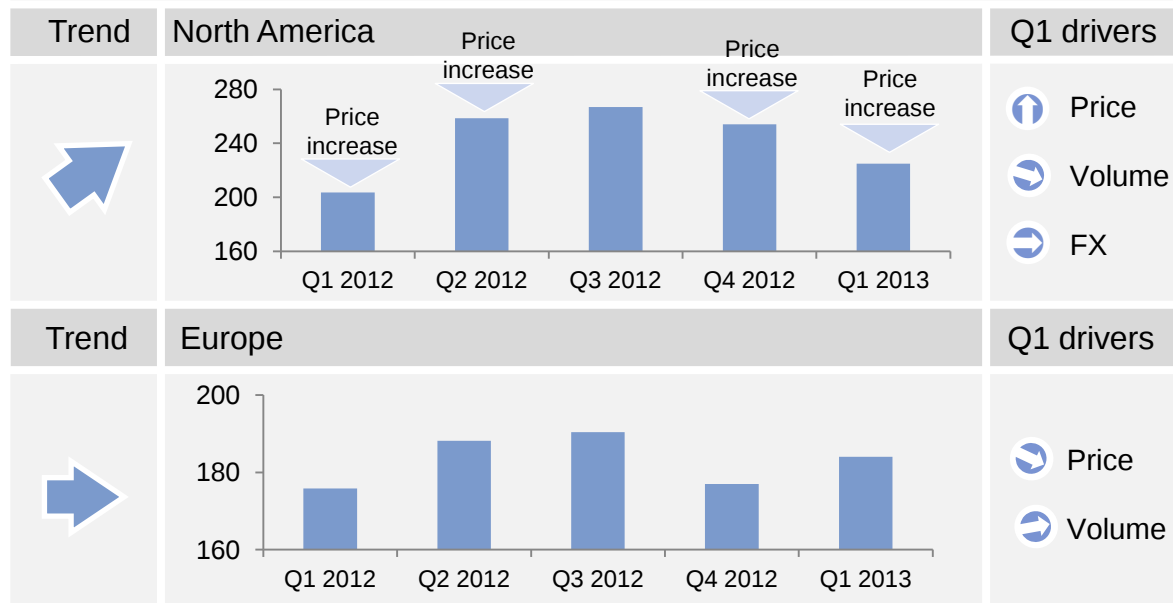
Q1 2013 organic sales growth by key products [€ m]



# Rebif – U.S. pricing yields strong organic growth



Regional sales evolution [€ m]



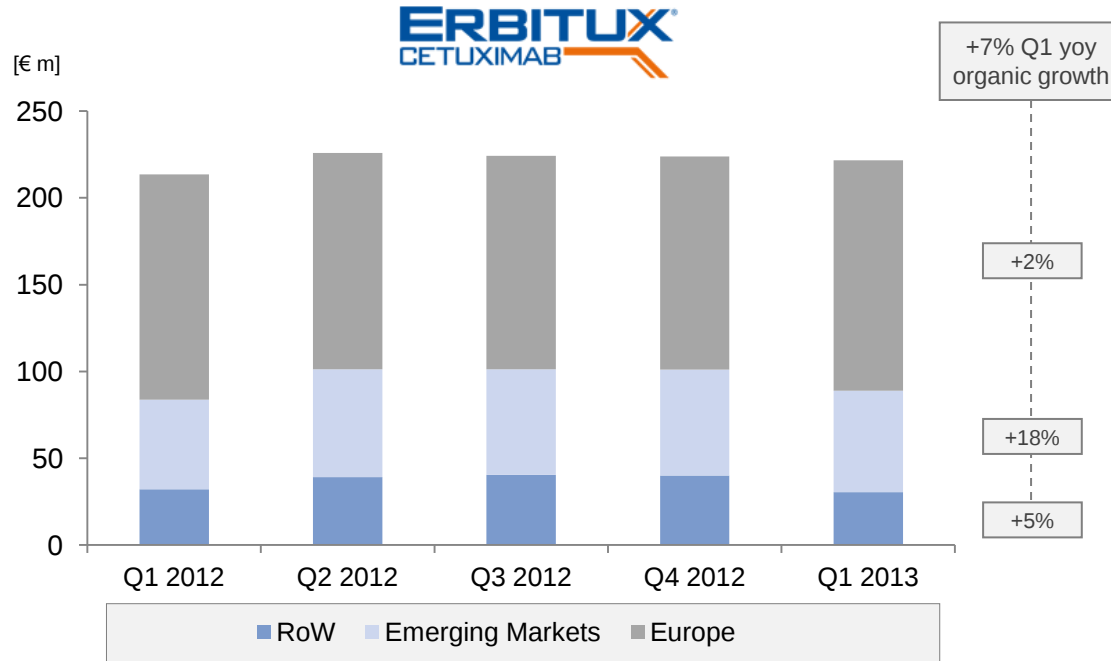
Rebif performance

- €454 m global sales with 6% organic growth
- North America benefits from pricing (Rebidosé) while volume decreases as prenotified destocking unfolds
- Volume increase in Europe somewhat mitigated by pricing pressure
- Court decision: co-promotion agreement with Pfizer effective until 2015

# Erbitux – Emerging Markets drive solid performance



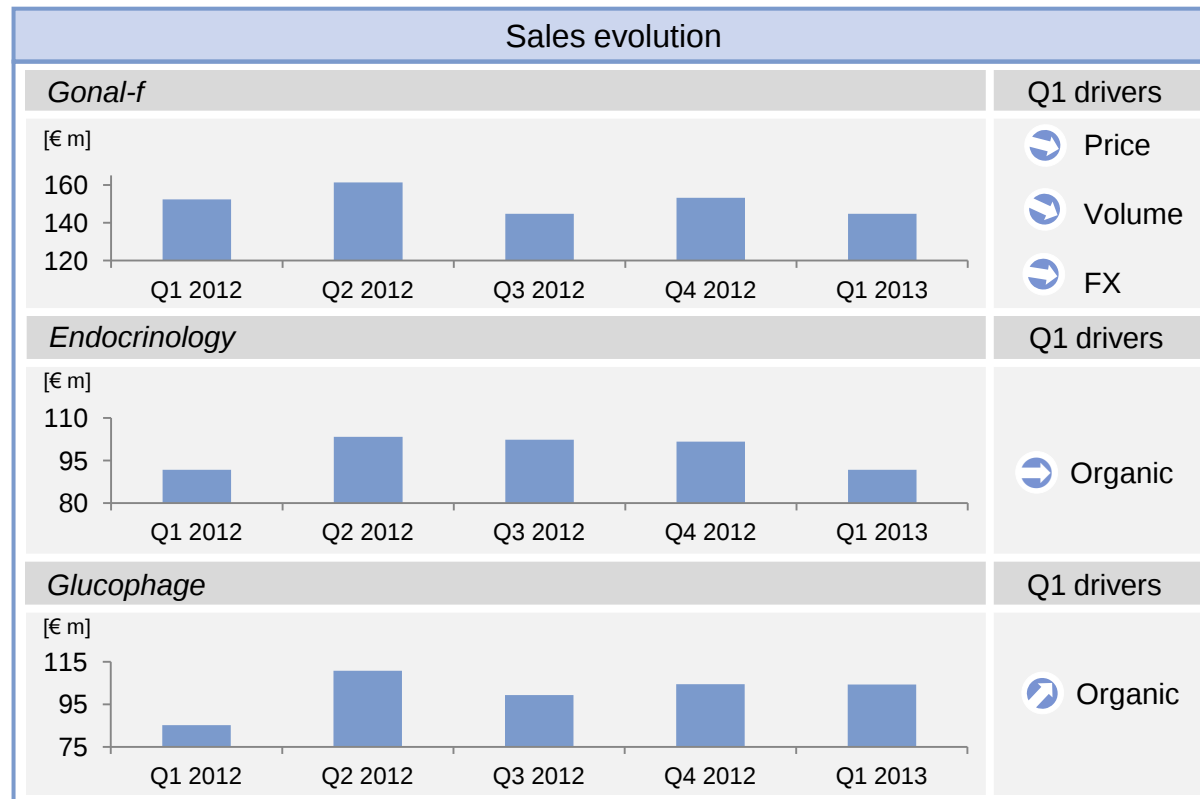
Erbitux sales by geography



Erbitux performance

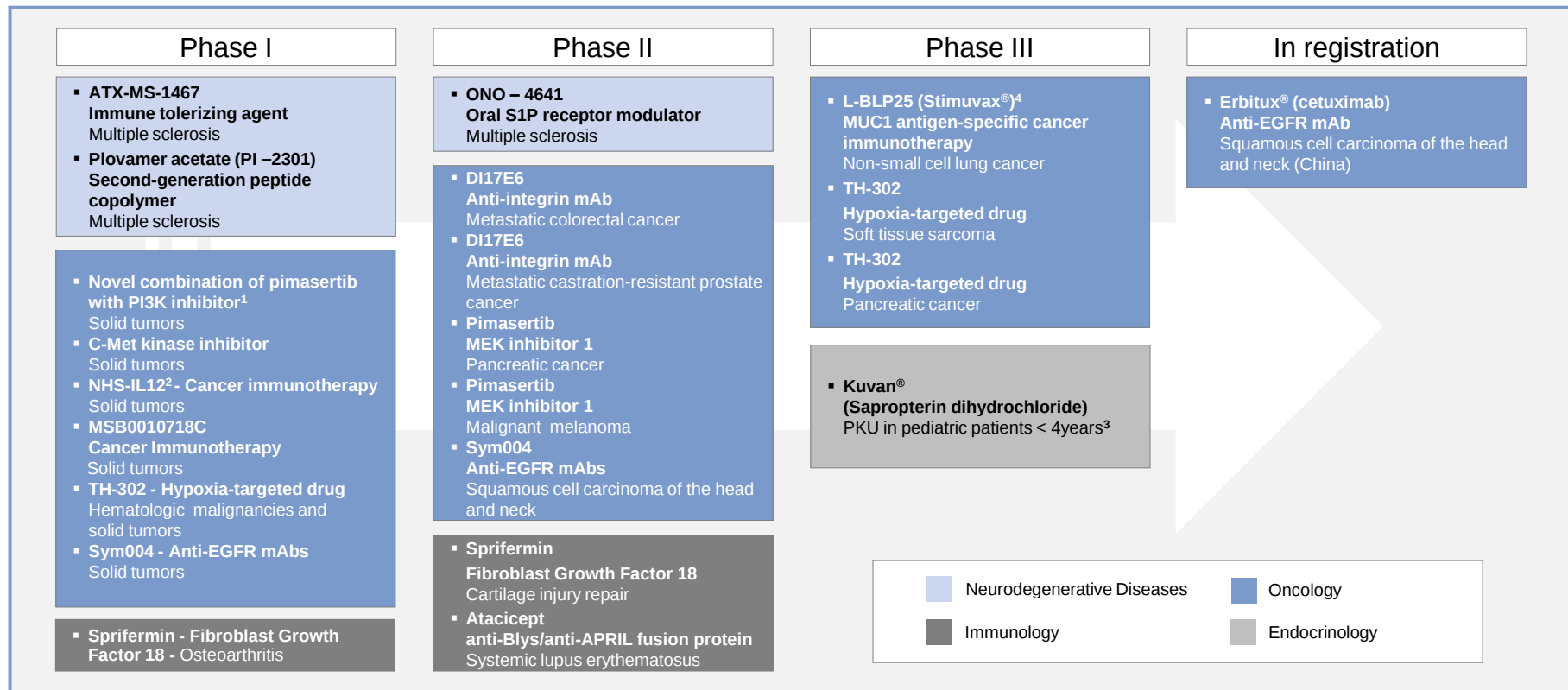
- Global sales of €222 m reflect 7% organic sales growth and -3% FX impact
- Emerging Markets and Russia as main growth drivers
- Ongoing difficult market environment in Europe
- Organic growth in Japan overcompensated by FX impact

# Strong performance of Glucophage; Gonal-f and Endocrinology softer



- | Q1 growth                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>-4% organic sales in Gonal-f due to high U.S. inventory levels being adjusted in Q1 2013 and facing tougher comps from the successful 2012 family-of-pens roll-out</li> </ul> |
| <ul style="list-style-type: none"> <li>Moderate performance in Endocrinology; organic sales decline of Saizen almost offset by good performance of Serostim, Egrifta and Kuvan</li> </ul>                            |
| <ul style="list-style-type: none"> <li>Glucophage with strong organic sales growth, notably in Latin America and Russia</li> </ul>                                                                                   |

# Merck Serono pipeline



Pipeline as of May, 2013; <sup>1</sup> Combined with PI3K/mTOR inhibitor of Sanofi (SAR245409), conducted under the responsibility of Merck

<sup>2</sup> Sponsored by the National Cancer Institute (NCI), USA; <sup>3</sup> Phase IIIb post-approval request by EMA <sup>4</sup> START trial did not meet primary endpoint. INSPIRE study ongoing

# Merck Serono pipeline newsflow



| Project   | Indication                   | Current phase | Timing   | Event                                           |
|-----------|------------------------------|---------------|----------|-------------------------------------------------|
| TH-302    | Soft tissue sarcoma          | Phase III     | Mid-2013 | Futility analysis                               |
| ONO-4641  | Multiple sclerosis           | Phase II      | 2013     | Phase III 'go/no go' decision                   |
| Atacicept | Systemic lupus erythematosus | Phase II      | H1 2013  | Publication of results (APRIL SLE)              |
| L-BLP25   | Non-small cell lung cancer   | Phase III     | 2013     | Decision on continuation of development program |

A high-speed photograph of a water splash, showing a large, dynamic wave of water moving from left to right, with many smaller droplets and bubbles visible.

# Phase II of cost allocation elimination implemented



## 2012 reclassification - elimination of corporate cost allocation to divisions

| [€ m]                 | Q1 2012 | Q2 2012 | Q3 2012 | Q4 2012 | FY 2012 |
|-----------------------|---------|---------|---------|---------|---------|
| Merck Serono          | -9      | -10     | -10     | -10     | -39     |
| Consumer Health       | -1      | -1      | -1      | -1      | -3      |
| Performance Materials | -3      | -3      | -3      | -3      | -11     |
| Merck Millipore       | -5      | -5      | -4      | -5      | -19     |
| Corporate Other       | +18     | +19     | +17     | +18     | +72     |

- less cost      + cost added

Totals may not add up due to rounding

## Rationale

- With 2013, phase II of cost allocation elimination implemented
- Phase I eliminated allocations from corporate to divisions
- Phase II eliminates allocation to countries

**Elimination enables increased accountability of divisional business managers**

# One-time items in Q1 2013 and Q1 2012



| One-time items        |                |             |                |             |
|-----------------------|----------------|-------------|----------------|-------------|
| [€ m]                 | Q1 2013        |             | Q1 2012        |             |
|                       | One-time items | thereof D&A | One-time items | thereof D&A |
| Merck Serono          | 56             | 27          | 18             | 9           |
| Consumer Health       | 0              | 0           | 1              | 0           |
| Performance Materials | 4              | 0           | 1              | 0           |
| Merck Millipore       | 10             | 0           | 7              | 0           |
| Corporate & Other     | 3              | 0           | 2              | 0           |
| <b>Total</b>          | <b>74</b>      | <b>27</b>   | <b>30</b>      | <b>9</b>    |

Totals may not add up due to rounding

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