



**February 13, 2026**

To,  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400001  
**Scrip Code : 507205**

To,  
**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block-G,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai-400 051.  
**Symbol : TI**

**Sub: Earnings Presentation for Unaudited Financial Results for Quarter and nine months ended December 31, 2025**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith the Earnings Presentation for the Unaudited Financial Results for the quarter and nine months ended December 31, 2025.

The same is also available on our website at [www.tilind.com](http://www.tilind.com).

We request you to take the above information on record.

Thanking you,

Yours faithfully,

For **Tilaknagar Industries Ltd.**

**Minuzeer Bamboat**  
**Company Secretary, Compliance Officer & Head - Legal**

**Encl: A/a**

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# Tilaknagar Industries Limited

## Earnings Presentation – Q3 & 9M FY26



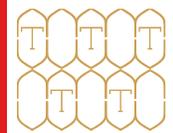


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The information and opinions contained in this presentation are current. The Company undertakes no obligation to update or revise any information or the opinions expressed in this presentation as a result of new information, future events or otherwise. Any opinions or information expressed in this presentation are subject to change without notice.

# Q3 & 9M FY26 PERFORMANCE





# Strengthened Platform. Clear Priorities. Disciplined Execution.



**Mr. Amit Dahanukar**  
Chairman & Managing Director

“ Q3 FY26 marks the beginning of TI’s next phase of growth. Imperial Blue (“IB”) joined the Tilaknagar Industries (“TI”) portfolio in December 2025 and delivered a strong start with 1.79 million cases sold in its first month under our ownership. This performance reflects both the enduring equity of the IB brand and TI’s execution strength and distribution reach. With the IB acquisition TI has emerged as the largest P&A player in the Southern region with ~32%<sup>1</sup> market share for Dec-25.

The coming quarters will be pivotal as we complete the integration of IB into TI. We have established dedicated integration workstreams across operations, distribution, systems and human capital, supported by external experts, to ensure a seamless transition and disciplined synergy realization.

Over the next few years, our ambition is to evolve from a mass-prestige focused player to a scaled IMFL company with a meaningful presence across premium price points.

We have very interesting times ahead of us, and our priorities are clear:

- 1. Restore IB to category leadership:** Regain IB's market share with the objective of establishing it as India's largest selling whisky while maintaining market leadership in Brandy segment, driving low double-digit volume growth across combined business
- 2. Margin expansion with reinvestment discipline:** Expand consolidated EBITDA margins by 150–250 bps over 24 – 36 months, even as we step up A&SP investments to strengthen brand equity; margin expansion of 225-350 bps for the acquired business
- 3. Premiumisation at the core of our growth:** Leverage IB’s pan-India distribution platform to scale premium and super-premium offerings, complemented by strategic investments in new-age craft plays such as Spaceman Spirits Lab. This will provide incremental growth at scale
- 4. Accelerated deleveraging:** Reduce Net Debt/EBITDA to below 1.0x by FY29 through strong operating cash flows and disciplined capital allocation”

*Note: (1) Based on industry data; Southern region includes Telangana, Andhra Pradesh, Karnataka, Kerala and Pondicherry*

# Key Highlights – Q3FY26 and 9MFY26

Q3FY26

## Volumes<sup>1</sup>

—  
53.1 lac cases  
76.1% increase  
Y-o-Y

## Revenue<sup>1,2</sup>

—  
INR 644 crores  
89.2% increase  
Y-o-Y

## NSR<sup>1</sup>

—  
INR 1,242 /case  
7.0% increase  
Y-o-Y

## EBITDA<sup>1,2</sup>

—  
INR 90 crores  
14.0% margin

## PAT<sup>1,2,3</sup>

—  
INR 56 crores  
8.5% margin

### Volume<sup>1</sup> & Revenue<sup>1</sup> Performance – Q3FY26 and 9MFY26

Cases (in lacs)	Q3FY26		9MFY26	
	Absolute	YoY Growth	Absolute	YoY Growth
IB (Dec-25 only)	17.9	NA	17.9	NA
Ex-IB	35.2	16.8%	101.4	19.5%
<b>Total</b>	<b>53.1</b>	<b>76.1%</b>	<b>119.3</b>	<b>40.5%</b>

Net revenue<sup>1</sup> of INR 664 crore in Q3FY26 (YoY growth of 95.0%); INR 1,471 crore in 9MFY26 (YoY growth of 43.1%)

- IB NSR for Dec-25 INR 1,306 per case
- Ex-IB NSR has increased from INR 1,161 in Q3 FY25 to INR 1,209 in Q3 FY26
- Revenue (adjusted for subsidy), net revenue growth of 39.5% YoY (9MFY26)

### Profitability Performance<sup>1,2,3</sup> – Q3FY26 and 9MFY26

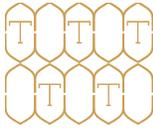
Q3FY26 EBITDA<sup>1,2</sup> of INR 90 crore and PAT<sup>1,2,3</sup> of INR 56 crore

- EBITDA margin at 14.0%; PAT margin at 8.5%
- YoY EBITDA growth of 49.6%
- A&P reinvestment rate (as % of subsidy-adjusted net revenue) increased from 1.1% in Q3 FY25 to 1.2% in Q3 FY26

9MFY26 EBITDA<sup>1,2</sup> of INR 206 crore and PAT<sup>1,2,3</sup> of INR 158 crore

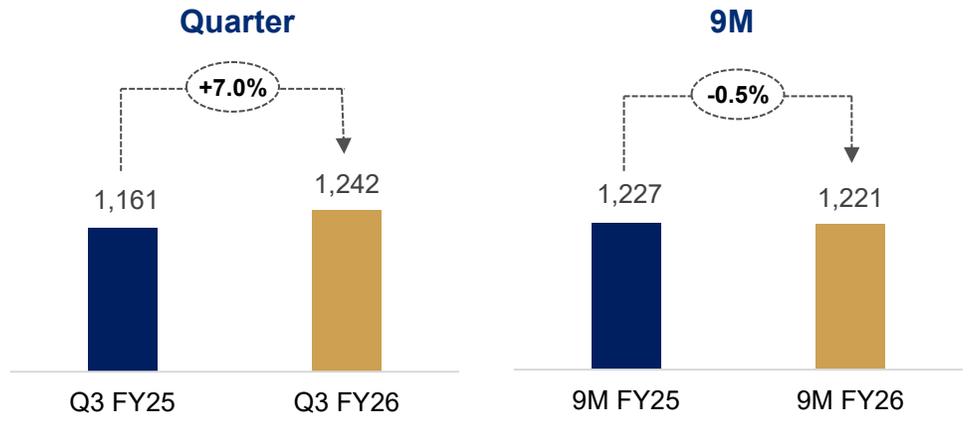
- EBITDA margin at 14.6%; PAT margin at 11.1%
- YoY EBITDA growth of 28.5%; PAT growth of 16.2%
- A&P reinvestment rate (as % of subsidy-adjusted net revenue) increased from 0.7% in 9MFY25 to 1.5% in 9MFY26

Note: (1) Includes 1-month of Imperial Blue Sales in Dec-25 (1<sup>st</sup> month under TI ownership); (2) Adjusted for subsidy income; (3) Adjusted for exceptional items and amortization of acquired business



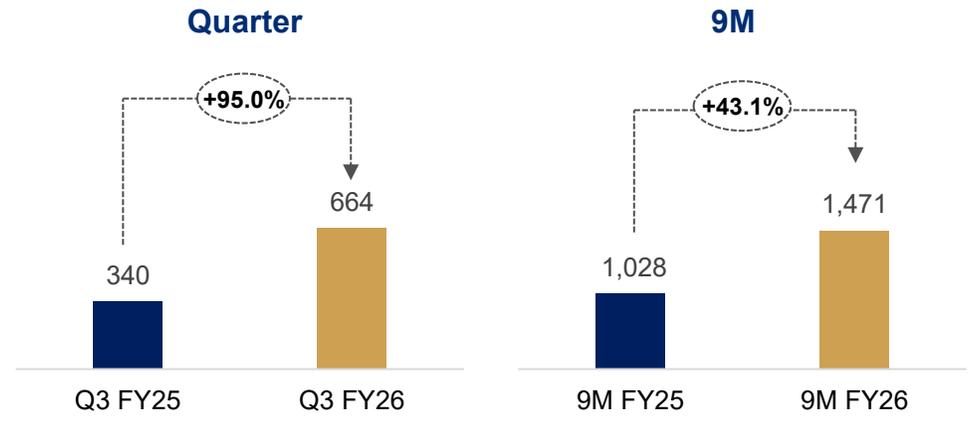
# Q3 & 9M FY26 – Financial Performance

## NSR\* (₹ per case)



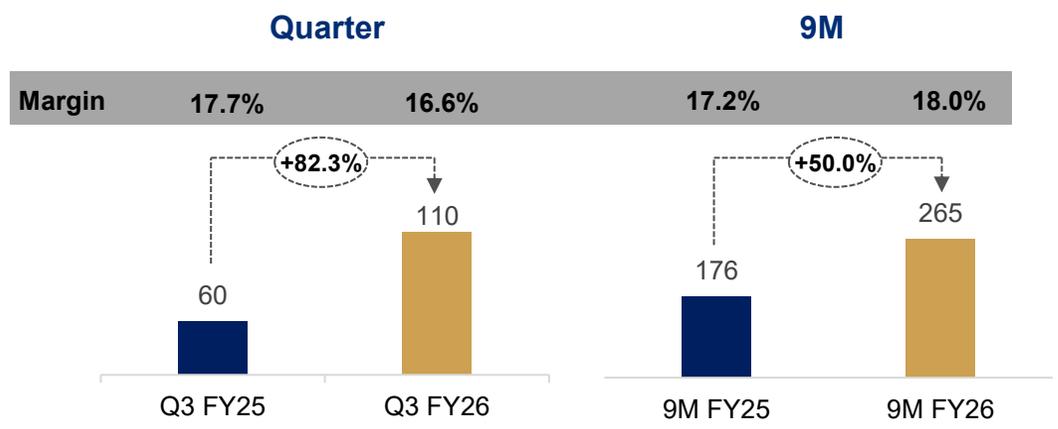
\* Fall in NSR due to price reduction in Andhra Pradesh in Q3 FY25

## Revenue (₹ crs)



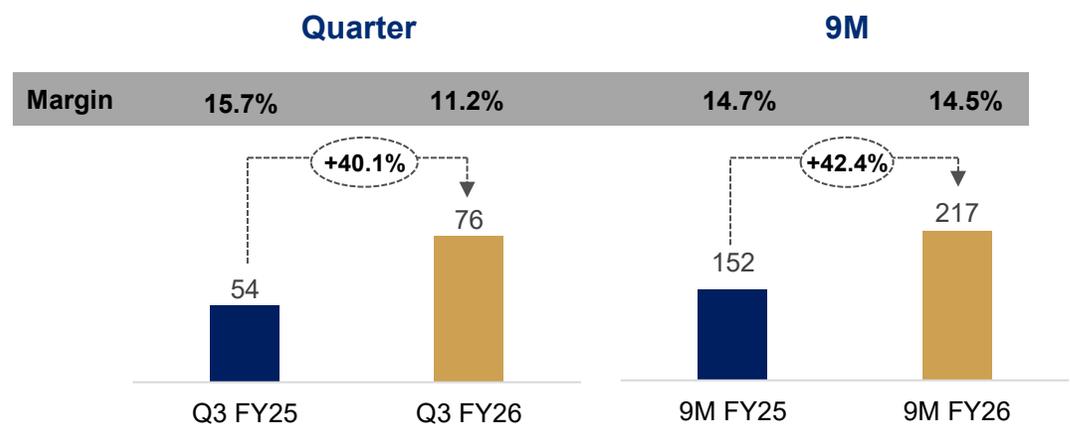
Note: Adjusted for the subsidy, YoY revenue growth for Q3 FY26 is 89.2% and for 9M FY26 is 39.5%

## EBITDA (₹ crs) & EBITDA Margin (%)

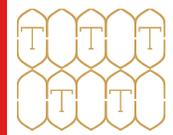


Note: Adjusted for the subsidy, YoY EBITDA growth for Q3 FY26 is 49.6% and for 9M FY26 is 28.5%. The margins for both the periods stand at 14.0% and 14.6% respectively.

## PAT (₹ crs) & PAT Margin (%)



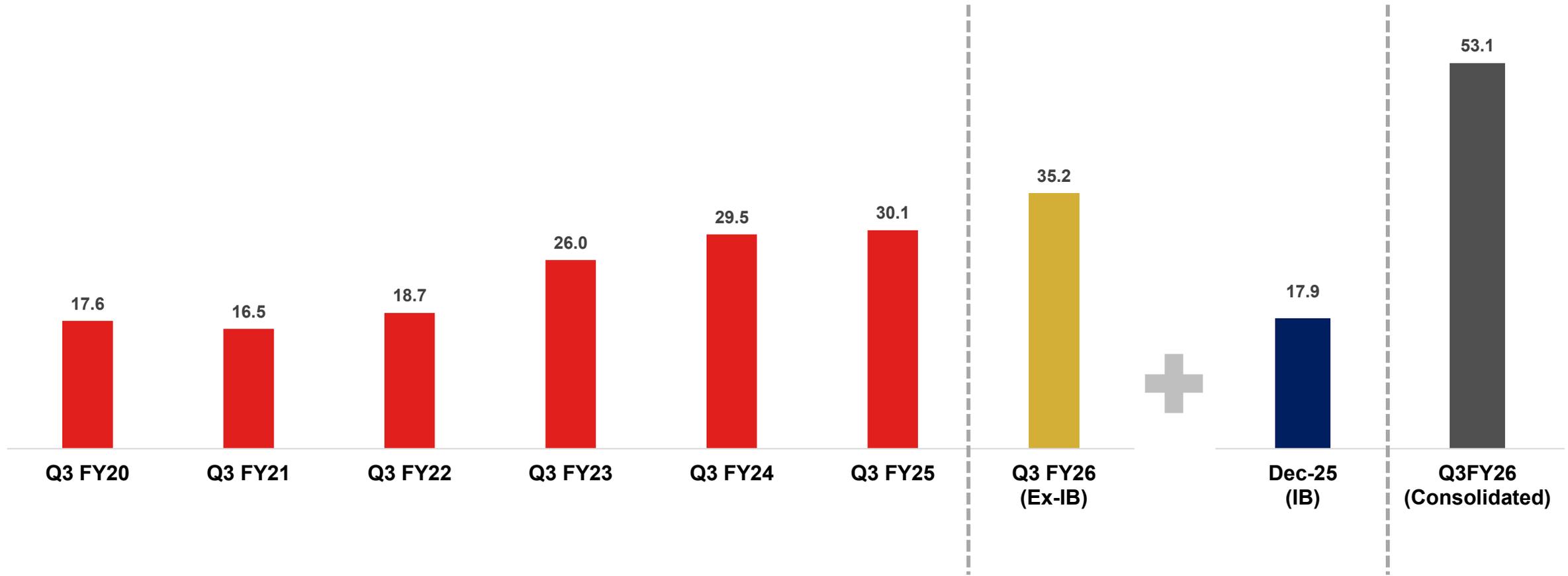
Note: Profit after tax excluding exceptional items of INR 169 crores and acquisition related amortization of INR 12 crores. Adjusted for the subsidy, YoY PAT growth of 3.6% in Q3 FY26 & 16.2% in 9M FY26



# Sustained Volume Growth of 16.8% in Q3FY26 for TI Business (Ex-IB)



Quarterly volumes (lacs cases)

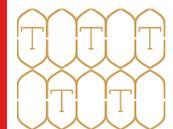




# Income Statement

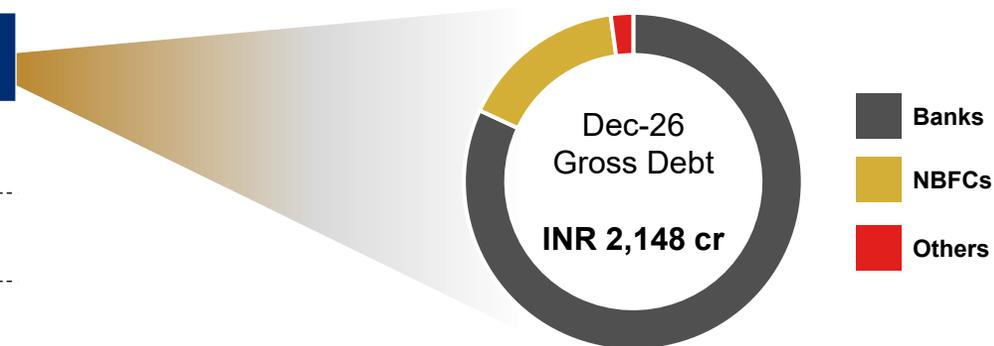
Particulars (₹ Crs)	Q3 FY26	Q3 FY25	Y-o-Y	Q2 FY26	Q-o-Q	9M FY26	9M FY25	Y-o-Y
Revenue from Operations (Gross)	1,453	805	80.4%	916	58.7%	3,232	2,293	40.9%
Excise Duty	789	465	69.8%	517	52.6%	1,761	1,265	39.2%
<b>Revenue from Operations (Net)</b>	<b>664</b>	<b>340</b>	<b>95.0%</b>	<b>398</b>	<b>66.7%</b>	<b>1,471</b>	<b>1,028</b>	<b>43.1%</b>
Cost of Material Consumed	467	210	122.8%	206	126.5%	882	566	55.9%
Change in Inventories	(131)	(27)	NM	0	NM	(143)	(46)	NM
<b>Total Cost of Goods Sold</b>	<b>336</b>	<b>182</b>	<b>84.5%</b>	<b>206</b>	<b>63.2%</b>	<b>739</b>	<b>519</b>	<b>42.3%</b>
<b>Gross Profit</b>	<b>328</b>	<b>158</b>	<b>107.1%</b>	<b>192</b>	<b>70.4%</b>	<b>732</b>	<b>509</b>	<b>43.8%</b>
Employee Expenses	24	14	70.4%	16	44.1%	54	41	31.2%
Other Expenses	194	84	130.9%	116	67.8%	413	291	41.9%
<b>EBITDA</b>	<b>110</b>	<b>60</b>	<b>82.3%</b>	<b>60</b>	<b>82.7%</b>	<b>265</b>	<b>176</b>	<b>50.0%</b>
<b>EBITDA Margin (%)</b>	<b>16.6%</b>	<b>17.7%</b>	<b>(116 bps)</b>	<b>15.1%</b>	<b>145 bps</b>	<b>18.0%</b>	<b>17.2%</b>	<b>83 bps</b>
Depreciation & Amortization	20	8	151.9%	7	166.4%	34	23	47.1%
<b>EBIT</b>	<b>90</b>	<b>53</b>	<b>72.0%</b>	<b>53</b>	<b>71.1%</b>	<b>230</b>	<b>153</b>	<b>50.4%</b>
<b>EBIT Margin (%)</b>	<b>13.6%</b>	<b>15.4%</b>	<b>(184 bps)</b>	<b>13.3%</b>	<b>35 bps</b>	<b>15.7%</b>	<b>14.9%</b>	<b>77 bps</b>
Finance Cost	39	2	NM	2	NM	44	10	NM
Other Income	13	4	222.7%	2	488.9%	19	9	109.2%
Exceptional Items <sup>1</sup>	(169)	0	NM	0	NM	(169)	0	NM
<b>Profit Before Tax</b>	<b>(106)</b>	<b>54</b>	<b>NM</b>	<b>53</b>	<b>NM</b>	<b>36</b>	<b>152</b>	<b>(76.4%)</b>
Tax	0	0	NM	0	NM	0	0	NM
<b>Profit after Tax before Share of Profit/(Loss) of Associate</b>	<b>(106)</b>	<b>54</b>	<b>NM</b>	<b>53</b>	<b>NM</b>	<b>36</b>	<b>152</b>	<b>(76.4%)</b>
Share of Profit/(Loss) of Associate	0	0	NM	0	NM	0	0	NM
<b>Profit After Tax</b>	<b>(105)</b>	<b>54</b>	<b>NM</b>	<b>53</b>	<b>NM</b>	<b>36</b>	<b>152</b>	<b>(76.5%)</b>
<b>Profit After Tax excl. Exceptional Items</b>	<b>64</b>	<b>54</b>	<b>18.7%</b>	<b>53</b>	<b>21.5%</b>	<b>205</b>	<b>152</b>	<b>34.8%</b>
<b>PAT Margin (%) excl. Exceptional Items</b>	<b>9.5%</b>	<b>15.7%</b>	<b>(620 bps)</b>	<b>13.2%</b>	<b>(369 bps)</b>	<b>13.8%</b>	<b>14.7%</b>	<b>(90 bps)</b>
Reported Diluted EPS (As per Profit after Tax)	(4.67)	2.77	NM	2.69	NM	1.66	7.83	(78.8%)

Note: (1) Includes INR 22 crores of TSMA / TSSA costs, INR 116 crores of transaction costs and INR 30 crores of hedging cost



# Current Gross and Net Debt Position

Particulars (INR crores)	Dec-24	Sep-25	Dec-25
Term Loan <sup>1</sup>	-	-	2,038
Working Capital Loan	-	-	63
Others	45	47	46
<b>Total Gross Debt</b>	<b>45</b>	<b>47</b>	<b>2,148</b>
<b>Cash &amp; Cash Equivalents</b>	<b>76</b>	<b>1,133</b>	<b>622</b>
<b>Total Net Debt</b>	<b>(31)</b>	<b>(1,086)</b>	<b>1,526</b>



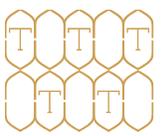
### Key Lenders



## Salient Features of the Term Loan

- Term loan is for a period of 6 years of which the initial 2 years have a principal moratorium
- Post-moratorium, the loan has a balloon repayment structure, with 65% of the principal repayment to be made in the 6<sup>th</sup> year
- The effective interest rate on the above term loan is ~10%-11%

Note: (1) Loan amount of INR 2,100 crores is adjusted for arranger fees, professional fees, etc.



# TI Journey Over the Years

**2008 - 2014**      **2014 - 2017**      **2018 - 2024**      **2025 Onwards**

- Acquired various bottling plants as subsidiaries across multiple states
- Commissioned expansion and set-up of new distillery

- Expansion projects stalled
- Default of repayments
- Sale of Goa bottling plant

- Restructuring of debt with EARC and one-time settlements
- Raised ₹ 310 crs+ via pref issues
- Achieved net debt free status

- CRISIL reaffirms A-/Stable rating
- Increased stake in Spaceman Spirits Lab
- Acquired Imperial Blue business

**Turnaround and Expansion Strategy**

- Focus away from cheap brands and increase share of P&A
- Reduction in long-gestation capex
- Focus on asset-light model

- Identification of core strength areas and increased focus on Brandy
- Getting market share from other categories + other brandy players

- Focus on becoming Pan-India and Pan-category player
- Entering into niche segments / craft play + luxury launches

**Share of P&A Volumes for TI**



**Preferential Issues in 2021 – 2022**

Month	Funds Raised	Investors
Dec-21	INR 126 crores	Lotus Family Trust, Promoter Group
Jun-22	INR 85 crores	Channel Partners
Dec-22	INR 100 crores	Think Investments

**Select Key Investors in 2025 Preferential Issue**

Promoter Group, Axana Estates, QRG Investments, and many more reputed investors and family offices



# Proven Leadership to Deliver Continued Success



**Amit Dahanukar**  
*Chairman & Managing Director*



**Shivani Dahanukar**  
*Executive Director*



**Rajesh Choudhary**  
*Chief Financial Officer*  
30+ yrs experience in Finance at Pernod Ricard, Flipkart and Perfetti Van Melle



**Ahmed Rahimtoola**  
*Chief Marketing Officer*  
14+ yrs with Allied Blenders & Distillers



**Ameya Deshpande**  
*Chief Strategy Officer*  
Previously Investment Banker with Deutsche Bank and BNP Paribas & Co-founder at Authenticcook



**Nishant Jain**  
*Chief Sales Officer*  
25+ years of alcobev experience with Pernod Ricard, ABD and Inbrew Beverages



**Abhinav Gupta**  
*Chief of Internal Audit*  
Previously with Trident Limited & SBI Caps



**Ishwindar Singh**  
*Senior Vice President - Marketing*  
26+ yrs experience, previously with Pernod Ricard head Imperial Blue Brand



**Yuvraj Singh Som**  
*Vice President – Commercial & Operations*  
13+ yrs with Radico Khaitan



**Tarun Behl**  
*Vice President – Manufacturing & Projects*  
23+ yrs of alcobev experience In United Spirits/Diageo India, Shaw Wallace



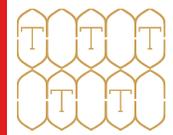
**Minuzeer Bamboat**  
*Company Secretary & Compliance Officer, Head - Legal*  
21+ yrs experience



**Sai Amrutkumar Vegiseti**  
*Chief Information Officer*  
11+ years of experience, last stint with ABD

# Updates on Imperial Blue Acquisition





# Transformational Opportunity Marking a Strategic Expansion



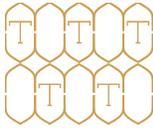
Acquisition of Imperial Blue Business Undertaking from Pernod Ricard completed on 30<sup>th</sup> November 2025

Particulars	INR crores
(A) Consideration paid to Pernod Ricard <sup>1</sup>	3,260
(B) Deferred Consideration	290
<b>(C) Total Consideration (A + B)<sup>2</sup></b>	<b>3,550</b>

Particulars (LTM Mar-25)	INR crores
Revenue <sup>3</sup>	3,067
EBITDA <sup>3</sup>	360
EBITDA margin	11.7%



Note: (1) Base consideration, doesn't include closing adjustment of INR 182 crores (total payment of INR 3,442 crores made in Nov-25), INR 182 crores primarily includes inventory and prepaid expenses; (2) Excludes normalized working capital of appx. INR 800 crores; (3) As per carve-out financials



# Transaction Perimeter



## Trademarks

- **"Imperial Blue" and allied trademarks** including "Imperial Black", and "Imperial Red" brands globally
- Trademark license agreement for the use of **"Seagram's"** in connection with IB for a short transition period



## Intellectual property

- **Blending recipe** for IB
- Rights and ownership of the **"Imperial Blue" trademarks, copyrights, technical know-how and goodwill** in relation to IB



## Manufacturing footprint

- **Mix of owned and shared units** to support the continued volume production for IB
- Operations are supported by **22 manufacturing units during TSMA**
- **2 owned units and 2 exclusive units** being a part of Transaction perimeter post TSMA



## Raw material supply

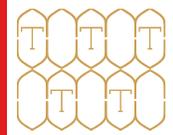
- **Long-term supply agreement** with Chivas Brothers for CAB (Concentrated Alcoholic Beverage), an essential raw material for manufacturing IB products
- Procurement arrangement can be **extended with mutual discussions** between the parties ensuring no disruption in business



## Business continuity and support

- PRI transferred **certain resources** to TI as part of the transaction
- TI entered into a **TSMA & TSSA** with PRI for smooth transition of the business





## Steps Taken by Tilaknagar Industries to Ensure Smooth Integration

1

**Phased planning of state-wise exit from TSMA and label registration to ensure smooth transition and minimal business disruption** (*significant exits to take place in Q4FY26*)

2

**Hired Big 4 integration consultant for assistance with overall integration; boutique HR consultant to ensure cultural integration**

3

**Re-organization in mgmt. team in tandem with business requirement and increased scale of operations**  
**Total Employee count increased from 388<sup>1</sup> to 752<sup>2</sup>**

4

**Entering into requisite bottling and vendor agreements to ensure no supply side risk post change-over**

## Key Cost Efficiency Areas During Integration

### Savings from Day 1



**Employee Cost:** Existing team set-up in South India + efficient cost structures

### Savings during & post-Integration Period (within 24 months)



**Packaging:** Identified non-disruptive initiatives for changes in packaging to reduce costs



**Customs:** Reduction in custom under India-UK FTA from 150% to 75% for scotch import



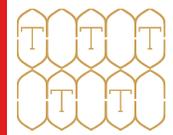
**Bottling Charges:** Entering new arrangement with bottlers



**General, IT & Admin Overheads:** Leaner cost structures

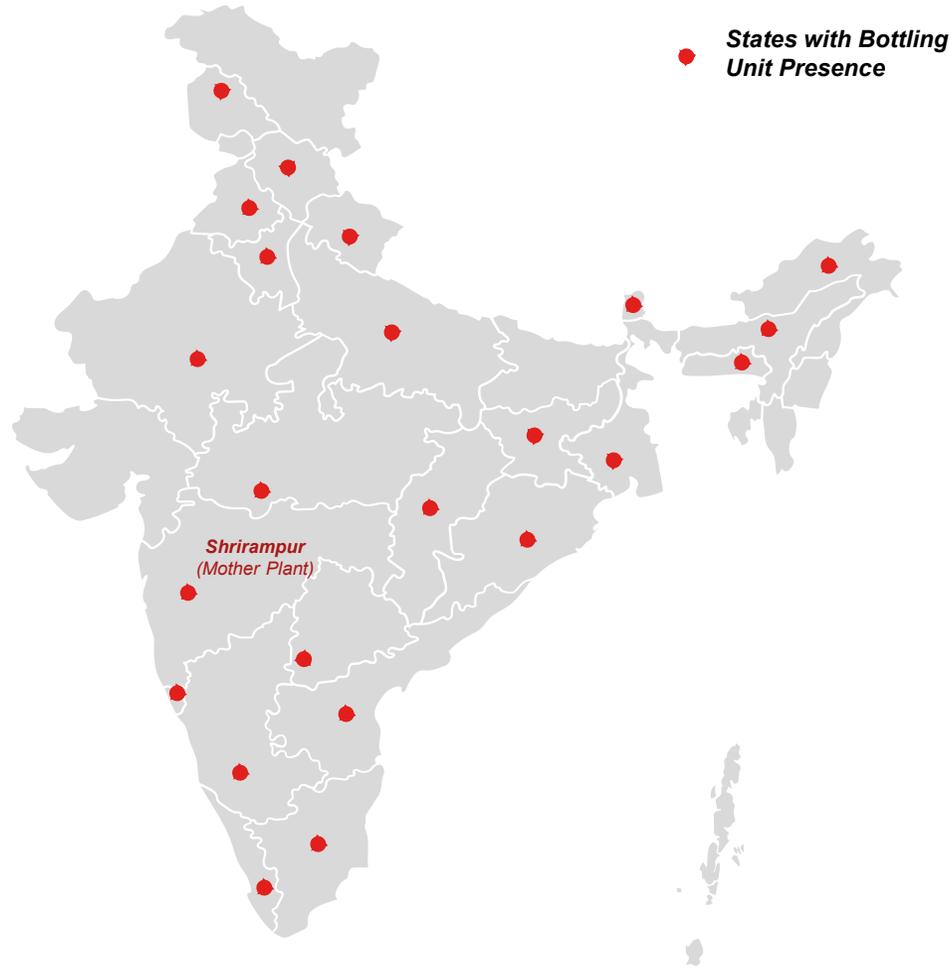
**Cost savings will result in 225 – 350 bps in margin expansion on the acquired business**

Note: (1) As of Mar-25; (2) As of Jan-26



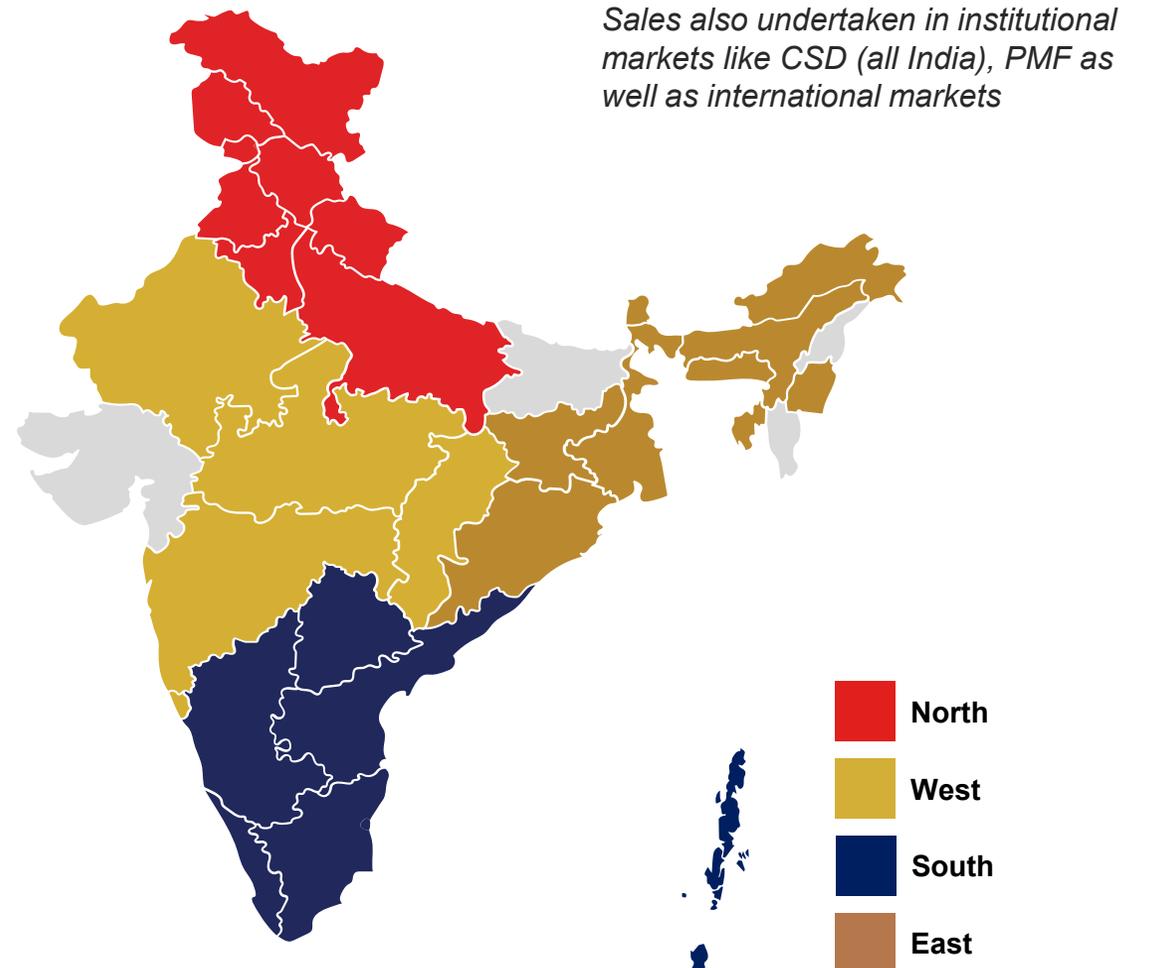
# Geographical Footprint - Manufacturing and Sales

## Production footprint



6 owned units (4 existing units + 2 units acquired with IB)

## Sales territories



# Potential to Capture Significant Growth and Cost Synergies

## Growth synergies

-  Increased scale and cross-selling, access to export markets
-  Strong position in mass-prestige segment, boosting premiumization
-  Drive penetration, unlock underserved regions
-  Future ready formats
-  Distribution multiplier

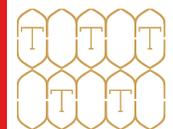
## Cost synergies

-  Opportunities to reap operating leverage
-  Go-to-market and distribution network optimization
-  Potential scale efficiencies in areas such as advertising
-  Potential overhead and administration cost efficiencies

*Multiple synergy levers to boost growth and enhance EBITDA margin*

# Strategy Ahead





**Sanaya Dahanukar**

“India is one of the fastest-growing premium spirits markets globally, expanding at over 11% CAGR. The launch of our luxury vertical, “House of TI”, was both strategic and timely. Monarch Legacy Edition helped us address a clear gap in the luxury brandy segment, building on our longstanding leadership in the category, while Seven Islands Pure Malt Whisky marks our confident entry into the premium whisky space as part of our broader whisky play.

Both brands have strong liquid credentials and distinct identities, and the early response has been very promising. We see this as the beginning of building a credible luxury portfolio alongside our stronghold in the mass to premium segment, across India and global markets.”



**Ameya Deshpande**

“Following the successful acquisition of Imperial Blue, we have commenced the integration process. Given the highly complementary nature of portfolios, we expect significant value creation through dual synergies: unlocking revenue growth via Imperial Blue’s pan-India distribution network and optimizing operational costs through structural efficiencies.

Simultaneously, in FY26 we have reinforced our commitment to the high-growth craft segment by increasing our stake in Spaceman Spirits Lab (“SSL”). Through a combination of organic launches and partnership with SSL, we aim to achieve a comprehensive footprint across luxury and super-premium categories.

We continue to actively evaluate scalable opportunities in the craft space to drive category expansion and enter new premium verticals.”

# Imperial Blue will Strengthen TI's Portfolio, Providing Access to 200mn+ cases Opportunity...

## Brandy

Category size: ~85 million



Monarch Legacy Edition



Mansion House Reserve Brandy



Mansion House Chambers



Mansion House Brandy



Mansion House Flandy



Courier Napoleon Brandy

## Whisky

Segment size: ~55 million



Seven Island Pure Malt Whisky



Mansion House Whisky



Imperial Blue Imperial Black

Segment size: ~75 million

## Gin, Rum & Vodka



Blue Lagoon Gin



Madiraa Rum

Spaceman Spirits Lab portfolio



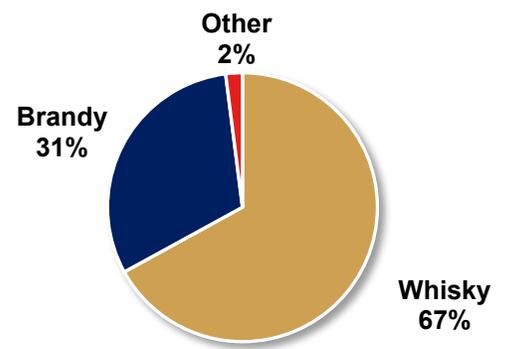
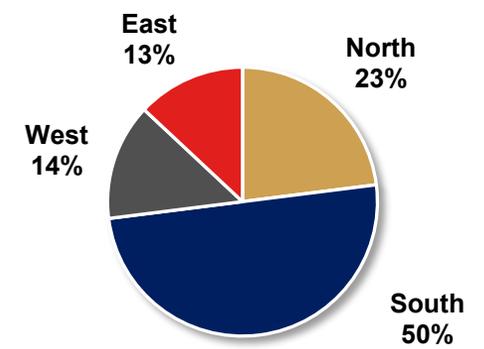
Samsara Gin



Sitara Rum



Amara Pink Vodka



Note: Data for LTM Mar-25

Note: Category / Segment size (in cases) as per Management estimates

# ...in Line with TI's Growth Strategy and Unlocking its Whisky Premiumisation Strategy

## **Enhance product portfolio**

- **Build scale** to capture growth within the highly attractive Indian whisky market
- **Geographical presence** enables navigation through state-wise regulation and local constraints



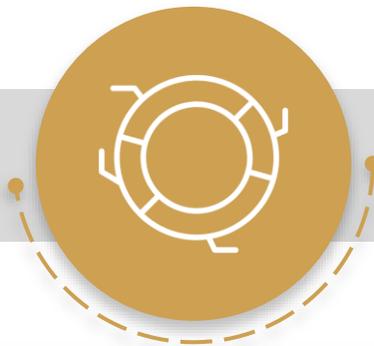
## **Achieve regional diversification**

- **Complementary** geographic exposures within India
- **Strengthen** TI's presence in non-Southern regions of India



## **Explore new category opportunities**

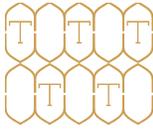
- **Diversify** the product portfolio of the company beyond brandy into all major categories
- **Build long-term value** by leveraging premiumisation strategy across the portfolio



## **Disciplined debt management**

- Focus on **efficient deployment** of capital
- **Steady mix of debt and equity** maintained for the transaction





# New Launches & Strategic Investments - Transformation of TI



Tilaknagar Industries

2 years ago

Brandy-first portfolio with regional concentration towards Southern India

- **90%+** volume saliency from Brandy
- **85%+** volume saliency from Southern India
- **2-brand** and **1-category** player



## Strategic Investments



**Spaceman Spirits**

Entry into Craft Spirit space



**Round The Cocktails**

Entry into disruptive categories

## Luxury Launches



**Monarch Legacy Edition**

Entry into Luxury Brandy Segment



**Seven Islands Pure Malt Whisky**

Entry into Luxury Whisky Segment

## Inorganic Acquisitions



**Imperial Blue Brands**

3<sup>rd</sup> Largest IMFL Brand

## Future Organic Launches in P&A Segment



**New Launches**

Presence across profitable price points with Pan India presence



Tilaknagar Industries

Journey Ahead

Pan-India Player with 2 of the largest brands in 2 of the largest IMFL Categories

- **65%+** and **30%+** volume saliency from Whisky and Brandy respectively <sup>(a)</sup>
- Seamless Integration of IB
- Meaningful play in super premium & luxury space

(a) Data for LTM Mar-25

# AWARDS & RECOGNITION AND MARKETING INITIATIVES



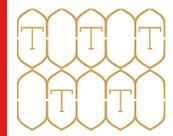
# Introducing Seven Islands Pure Malt Whisky

## *A Tribute to Mumbai*

### **An Indo-Scottish Pure Malt Whisky.**

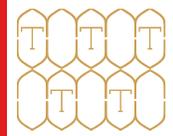
- TI makes its foray into the luxury whisky segment with Seven Islands Pure Malt Whisky.
- Before it became Mumbai, the city was seven islands joined by the sea. The whisky embodies this spirit of confluence.
- Malts from the Himalayas, Vindhyas, Speyside, and Lowlands – each adding distinct character.
- The brand was launched in Maharashtra in Nov-25 & was later introduced in Puducherry market. We will be launching it in more key markets in Q4 FY26.
- The MRP of Seven Island Pure Malt Whisky is ₹5,200 (750 ml) in Maharashtra





**Launched in  
Maharashtra in  
Nov-25**



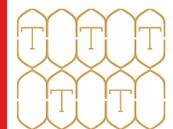


**Brandy  
of the  
Masses**



**God  
of the  
Masses**

**In Telugu markets, Mansion House & NBK  
are instinctively associated with each other.**



# NBK x Mansion House : Big Idea

Transforming NBK's power into a feeling of invitation—a call to open up, celebrate and embrace life with grandeur.

At its core, **"Dil Open Cheyyi. Life Welcome Cheyyi."** is a call to live life expansively.

The campaign encourages people to **embrace life with an open heart, to celebrate without inhibitions**, and to **extend warmth to those around them**—mirroring the values of togetherness and celebration that Mansion House stands for (**cue from "A Warm Welcome."**)

It's not just about enjoying a drink; it's about embracing the full spectrum of life's experiences with passion and openness.



# Nandamuri Balakrishna (NBK) X Mansion House Campaign

The Alien Film, the final film in the Nandamuri Balakrishna (NBK) X Mansion House trilogy, leverages international-quality CGI and visual effects at scale. This campaign marks a first for Indian liquor advertising and reinforces the brand's differentiated positioning.



Van Activation across Andhra Pradesh

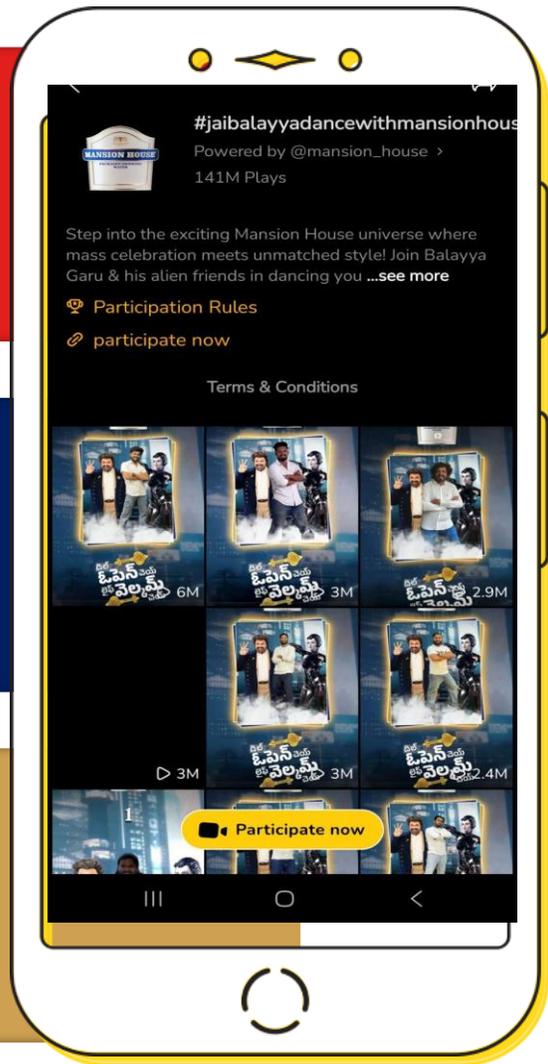


In-store Visibility

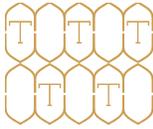
24.6K  
ENTRIES

140+M  
PLAYS

25  
INFLUENCERS  
ACTIVATED



UGC Influencer-led activity



# On-Ground Activation for Mansion House Whisky



***Orchid Music Festival – Sikkim***

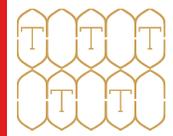


***Sajjan Raj Vaidya Concert – Gangtok & Siliguri***

# Mansion House Whisky Durga Pujo Limited Edition Packaging

- Red, the symbolic colour of Maa Durga in the form of sindoor and alta, inspired our Limited Edition Pack this festive season in West Bengal
- The initiative has been warmly appreciated by the trade and consumers, standing out as the best in category on shelves





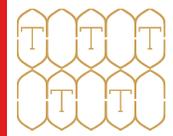
Sanaya Dahanukar, Marketing Manager at TI featured in an Angel One Podcast



Mansion House Whisky Social Media activation in West Bengal during Durga Pujo



Seven Islands Pure Malt Whisky Influencer Activations



# Spaceman Spirits Lab (SSL) Portfolio

An exciting Indian Craft spirits play



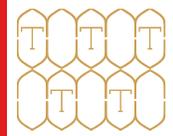
- ✓ In Q3 FY26, SSL expanded its domestic footprint with the launch of Samsara Gin, Sitara Rum, and Amara Vodka across Jharkhand, Chandigarh, and Madhya Pradesh markets
- ✓ Samsara Gin, Amara Vodka, and Sitara Rum were introduced in Travel Retail & Duty Free
- ✓ Sitara Rum was launched in Germany and Poland
- ✓ Under the usership agreement, TI has launched Samara Gin & Amara Vodka in Odisha & Puducherry markets along with introduction of SSL brands in certain international markets
- ✓ Samsara Gin has emerged as the most-followed homegrown gin on Instagram in India

# Monarch Legacy Edition × Bartisans: Golden Hour

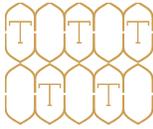


## A Strategic Collaboration to Extend Monarch into the Premium At-Home Cocktail Ecosystem

- Co-created artisanal cocktail mixer inspired by Monarch’s flavour profile and positioning (Saffron, Rose & Cardamom)
- Introduces a cocktail-led consumption format that complements Monarch’s core proposition
- Strengthens House of T’s luxury portfolio through a credible, craft-led partnership
- Launched in Dec 2025 on Bartisans D2C; quick commerce expansion planned
- Engages younger, cocktail-curious consumers without diluting brand equity



**Awards across  
2023, 2024 & 2025  
(till Dec'25)**



# Won multiple awards at the 'Spiritz Conclave & Achievers' Awards 2025



Gold



Gold



Gold



Silver



Silver



Bronze



Bronze



**Monarch Legacy Edition Brandy**



**Mansion House Orange Flavoured Brandy**



**Courier Napoleon Brandy Green**



**Mansion House Brandy**



**Mansion House Whisky**



**Mansion House Green Apple Flavoured Brandy**



**Courier Napoleon Brandy Red**



**Product debut of the Year – Whisky Category**

**Mansion House Whisky**



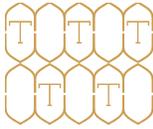
**Product debut of the Year – Brandy Category**

**Mansion House Lemon Flavoured Brandy**



**Best Brand Promotion & Campaign**

**Mansion House Boyzzzz**



# Awards for Mansion House Boyzzzz Campaign



## Event

- Indian Content & Marketing Awards 2025

## Brand

- Mansion House Brandy

## Awards

- Gold** – Best Use of Regional Content
- Silver** – Best Use of Video in Content Marketing



## Event

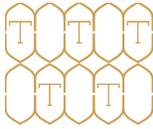
- ET Shark Awards '25 – The South Chapter

## Brand

- Mansion House Brandy

## Awards

- Gold** – Best Content Marketing Campaign
- Silver** – Category Creation Marketing Campaign
- Silver** – B2C Marketing Campaign



# Courrier Napoleon continues to be 3<sup>rd</sup> fastest growing brandy globally in 2024...

...Mansion House Brandy continues to be largest selling brandy in India and 2<sup>nd</sup> largest globally



## Growth rankings

**9<sup>th</sup>**

Fastest growing brandy globally

**1<sup>st</sup>**

Largest selling brandy in India

**2<sup>nd</sup>**

Largest selling brandy globally

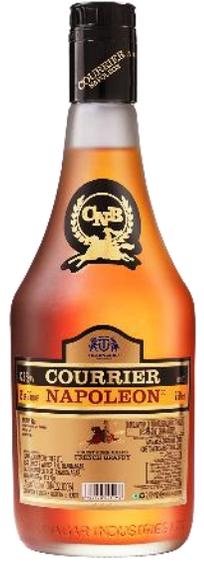
**7<sup>th</sup>**

Largest selling spirits brand in India

**29<sup>th</sup>**

Largest selling spirits brand globally

## Volume rankings



## Growth rankings

**3<sup>rd</sup>**

Fastest growing brandy globally

**13<sup>th</sup>**

Fastest growing spirits brand globally

## Volume rankings

**3<sup>rd</sup>**

Largest selling brandy in India

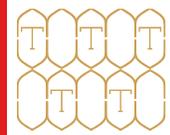
**5<sup>th</sup>**

Largest selling brandy globally

Source: 'The Millionaires' Club 2025' by Drinks International

# Annexures



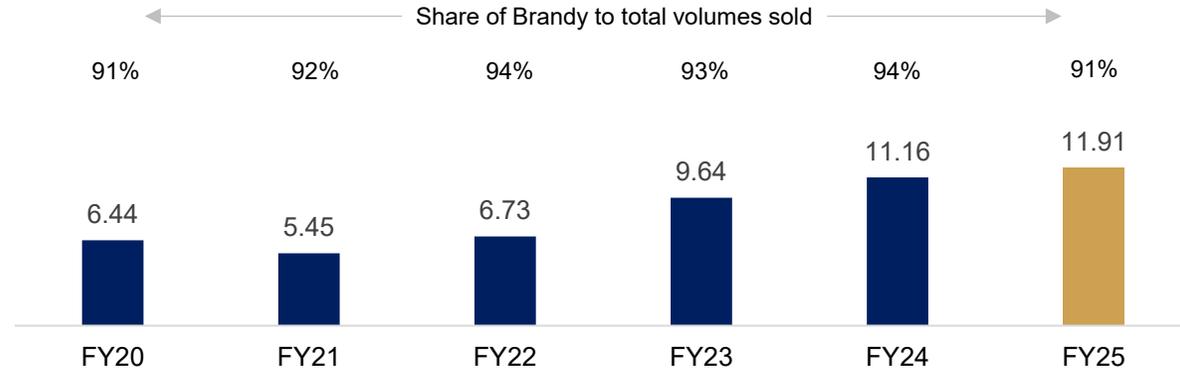


# Improving business fundamentals

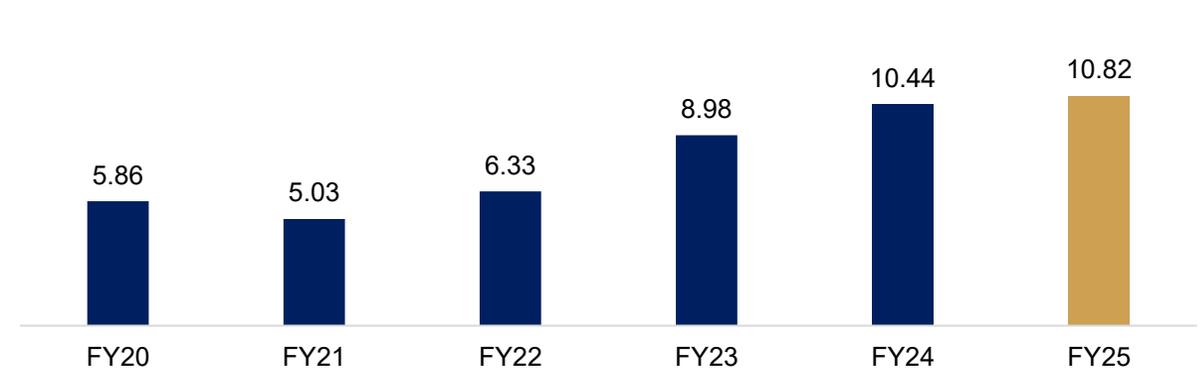
Premiumisation strategy to enhance margins and cash flows



## Total Volumes Sold (mn cases)



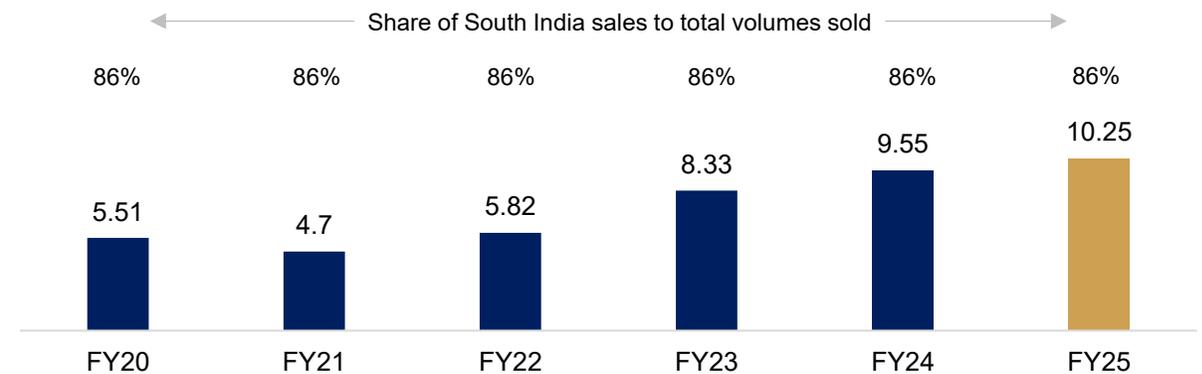
## Brandy Sales (mn cases)

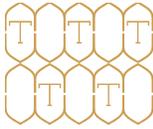


## NSR per case (₹)



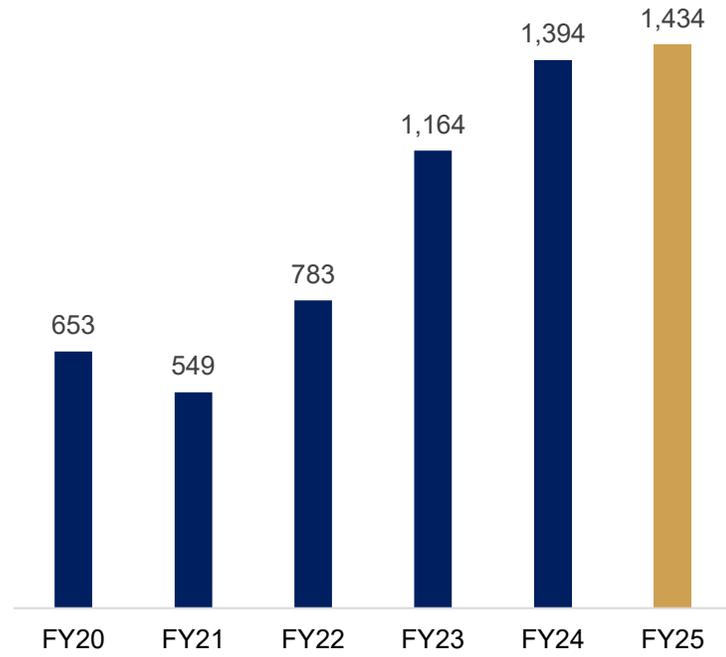
## Robust sales in South India (mn cases)



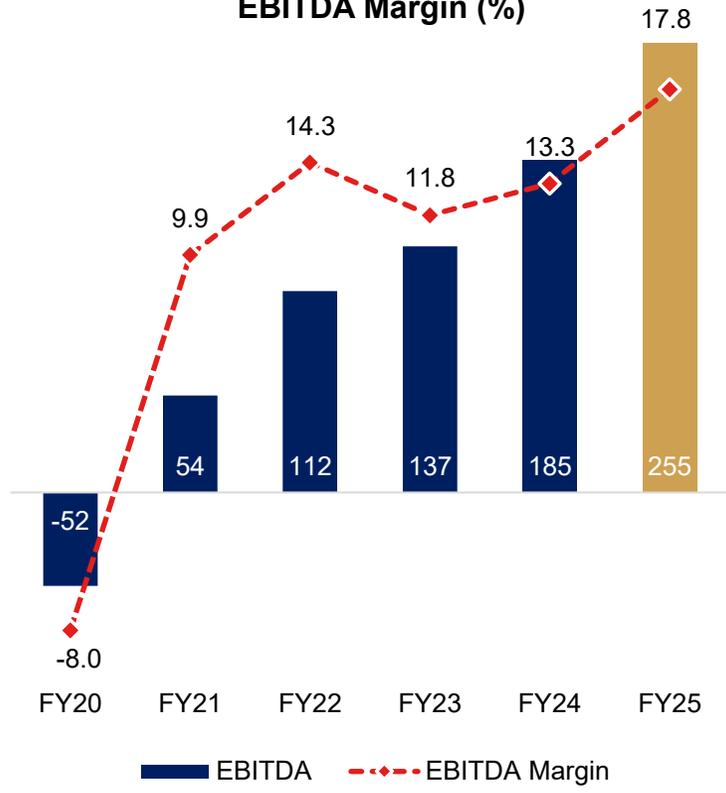


# Focus on margins and cashflows

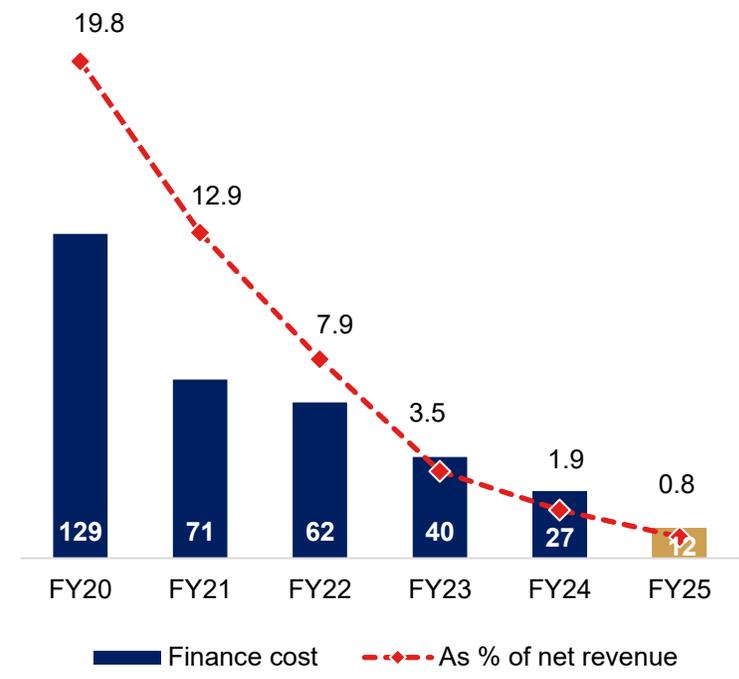
Net Revenues (₹ Crs)



EBITDA (₹ Crs) and EBITDA Margin (%)



Finance Cost (₹ Crs) and As % of Net Revenues



(a) EBITDA for FY20 is not comparable due to write-offs impacting EBITDA

For further information, please contact:

Company :



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**Thank You**

